

Content-Based Tag Processing for Internet Social Images

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Dec 20, 2011

Internet Concept: Tag

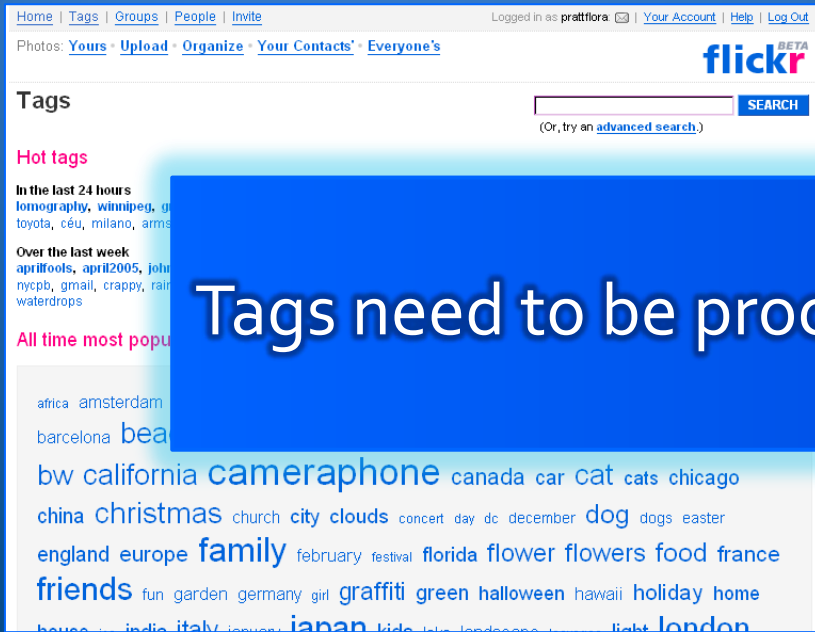
- “Tag” has become one of the most popular Internet concepts in the last three years.
- Tag
- Social Network
- Micro-blogging



Challenge

Social tags are good, but they are

- Lack of relevance information
- Noisy and incomplete
- Annotated only at the image level

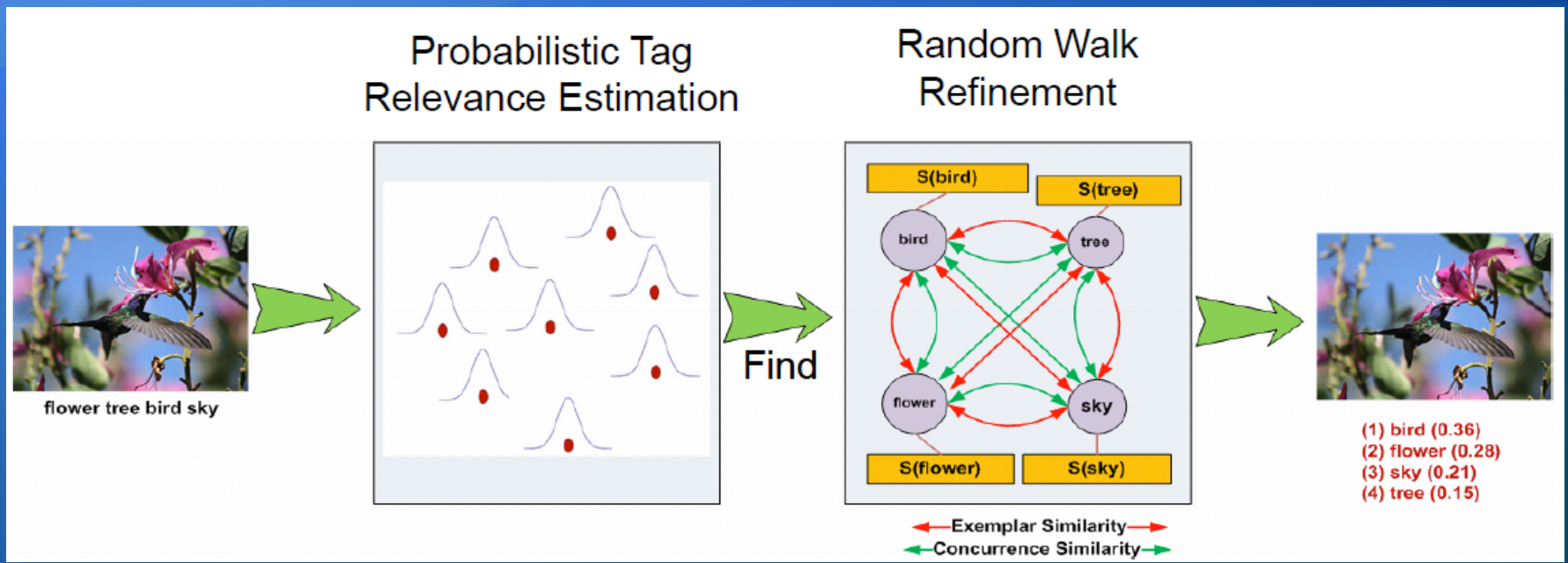


The screenshot shows the Flickr website interface. At the top, there are navigation links: Home, Tags, Groups, People, and Invite. The user is logged in as 'prattfiora'. Below the navigation, there are links for Photos, Yours, Upload, Organize, Your Contacts, and Everyone's. The main content area is titled 'Tags' and features a search bar with a 'SEARCH' button. Below the search bar, there are sections for 'Hot tags', 'In the last 24 hours', 'Over the last week', and 'All time most popular'. The 'All time most popular' section lists various tags such as africa, amsterdam, barcelona, bea, bw, california, cameraphone, canada, car, Cat, cats, chicago, china, christmas, church, city, clouds, concert, day, dc, december, dog, dogs, easter, england, europe, family, february, festival, florida, flower, flowers, food, france, friends, fun, garden, germany, girl, graffiti, green, halloween, hawaii, holiday, home, house, india, italy, japan, kids, light, london.

Tags need to be processed before using them.

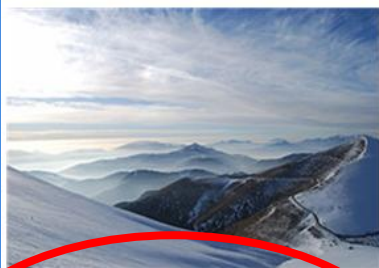
Tag Ranking

Liu, Hua, Yang, Zhang, *Tag Ranking*, WWW09



- *Basic Idea:*

- Large *tag clusters* should be promoted.
- Semantically close tags should be ranked closely.



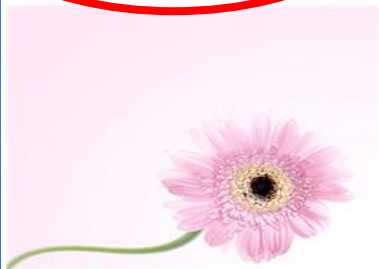
Original Tag List:
 blue winter sky white mountain snow
 photography gold nikon paradise view
 top greece drama
Ranked Tag List:
 mountain sky white snow winter blue
 nikon photography view paradise gold
 greece top drama



Original Tag List:
 ocean city summer brazil praia beach
 water architecture fantastic warm
 paradise desert great playa best resort
 rena
Ranked Tag List:
 beach water ocean summer architecture
 fantastic paradise great resort playa city
 brazil best desert praia arena warm



Original Tag List:
 blue pakistan portrait green bird
 nature yellow gold powershot karachi
Ranked Tag List:
 bird nature blue green yellow portrait
 gold powershot pakistan karachi



Original Tag List:
 pink light white flower green nature
 yellow spring flora gerbera
Ranked Tag List:
 flower white pink nature light green
 yellow spring flora gerbera



Original Tag List:
 sun sunlight animal cat kitten kitty
 gata gatto
Ranked Tag List:
 cat kitty kitten animal sunlight sun
 gata gatto



Original Tag List:
 family wedding friends sunset red sea
 love beach silhouette nikon flickr day
 colours maldives
Ranked Tag List:
 sunset sea red beach nikon silhouette
 maldives love colours flickr friends
 family day wedding



Original Tag List:
 park morning mist holland tree
 bird water fog duck baum
Ranked Tag List:
 tree water bird fog park mist
 morning duck holland baum



Original Tag List:
 ocean travel blue sea water
 philippines adventure
Ranked Tag List:
 sea water ocean blue travel
 philippines adventure



Original Tag List:
 ferrari concept car auto automobile
Ranked Tag List:
 automobile car auto ferrari concept

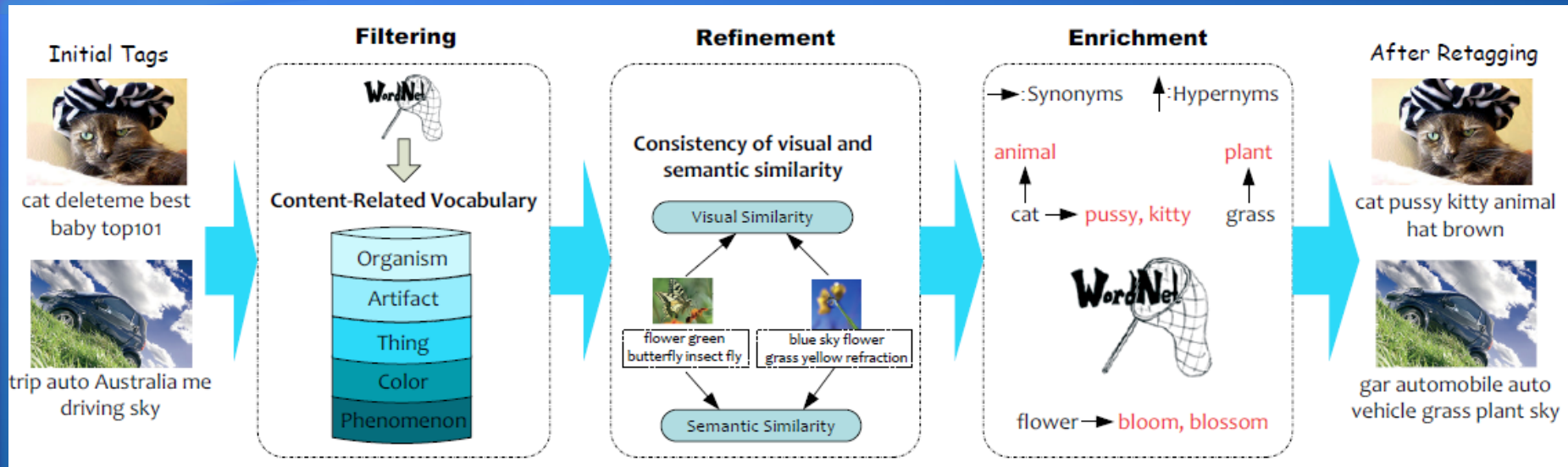
Image Retagging

Liu, X. Hua, H. Zhang, *Image Retagging*, MM10.

$$\min_{\mathbf{Y}, \alpha} \mathcal{L} = \sum_{i,j=1}^n (W_{ij} - \sum_{k,l=1}^m Y_{ik} S_{kl} Y_{jl})^2$$

$$+ C \sum_{j=1}^n \sum_{l=1}^m (Y_{jl} - \alpha_j \hat{Y}_{jl})^2 \exp(\hat{Y}_{jl}),$$

s.t. $Y_{jl}, \alpha_j \geq 0, j = 1, 2, \dots, n, l = 1, 2, \dots, m.$

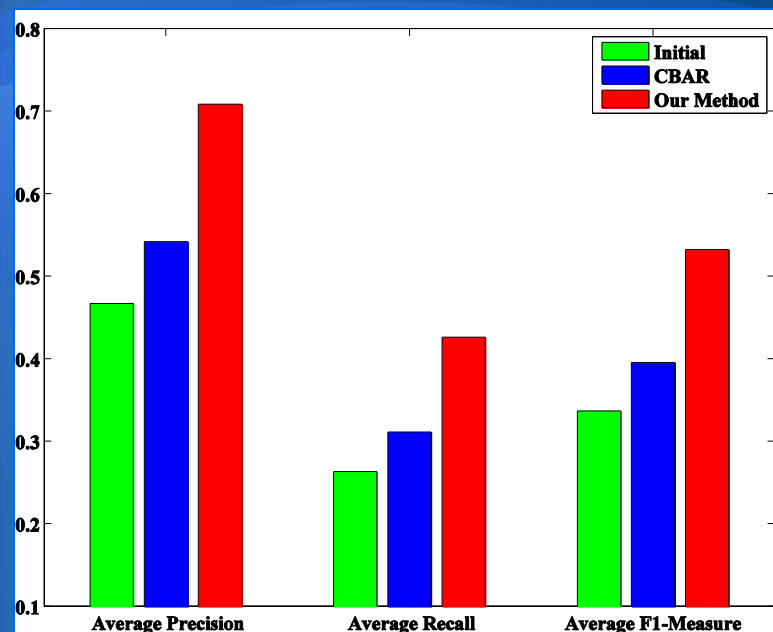


Basic idea

- Assign *visually* similar images with similar tags.
- Exclude the *content-unrelated* tags.
- Expand the tags with *synonyms* and *hypernyms*.

Results

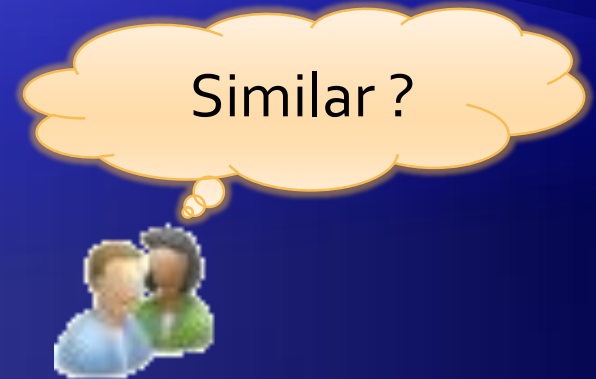
- In term of average precision, recall and F1-Measure
 - 50,000 Flickr images
 - 106,565 unique tags
 - 5000 test images (each tag was judged by human labelers to decide whether it is related to image content.)



Method	Precision	Recall	F1-Measure	Relevant tag number
Before Enrichment	0.71	0.34	0.46	3.09 (4.80 in all)
After Enrichment	0.90	0.66	0.76	9.34 (10.38 in all)

- After Tag enrichment, the tag quality is further improved.

Issue: image similarity



For concept *flower*: similar
For concept *dog*: dissimilar

- Whether two images are similar actually depends on what semantic tags we are caring about.
- Our Strategy: Learn tag-specific visual representation.

Tag-Specific Visual Vocabulary

Airplane



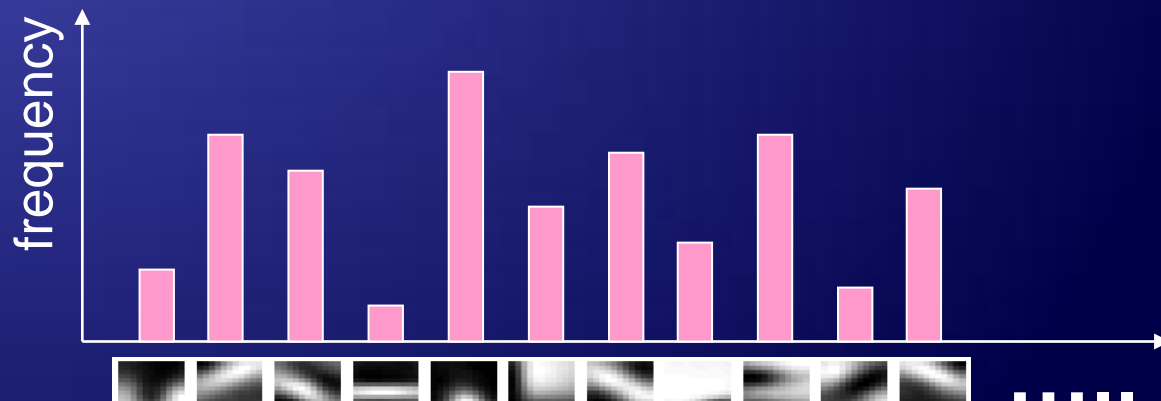
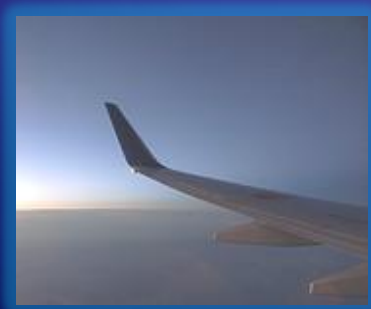
Noisy

$$\min_{\mathbf{f}} Q(\mathbf{f}) = \sum_{i=1}^N (f_i - q_i)^2 + c_1 \sum_{i,j=1, i \neq j}^N o_{ij} (f_i - f_j)^2 - c_2 \sum_{k=1}^M P_{I_k},$$

s.t. $0 \leq f_i \leq 1, i = 1, 2, \dots, N,$

Noise-Tolerant Learning Algorithm

Visual Vocabulary for *airplane*



Tag-Specific Visual Vocabulary

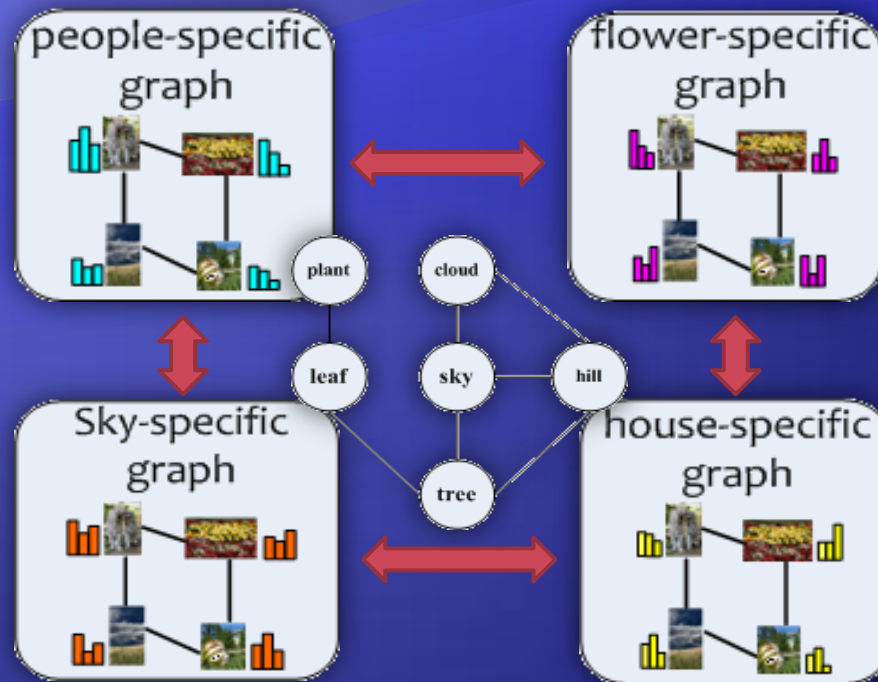


- *Technical Contributions*

- Descriptive visual vocabulary construction.
- Learning with noises.

Collaborative Tag Propagation

Liu, Yan, Hua, Zhang, *Collaborative Image Retagging*, IEEE TMM

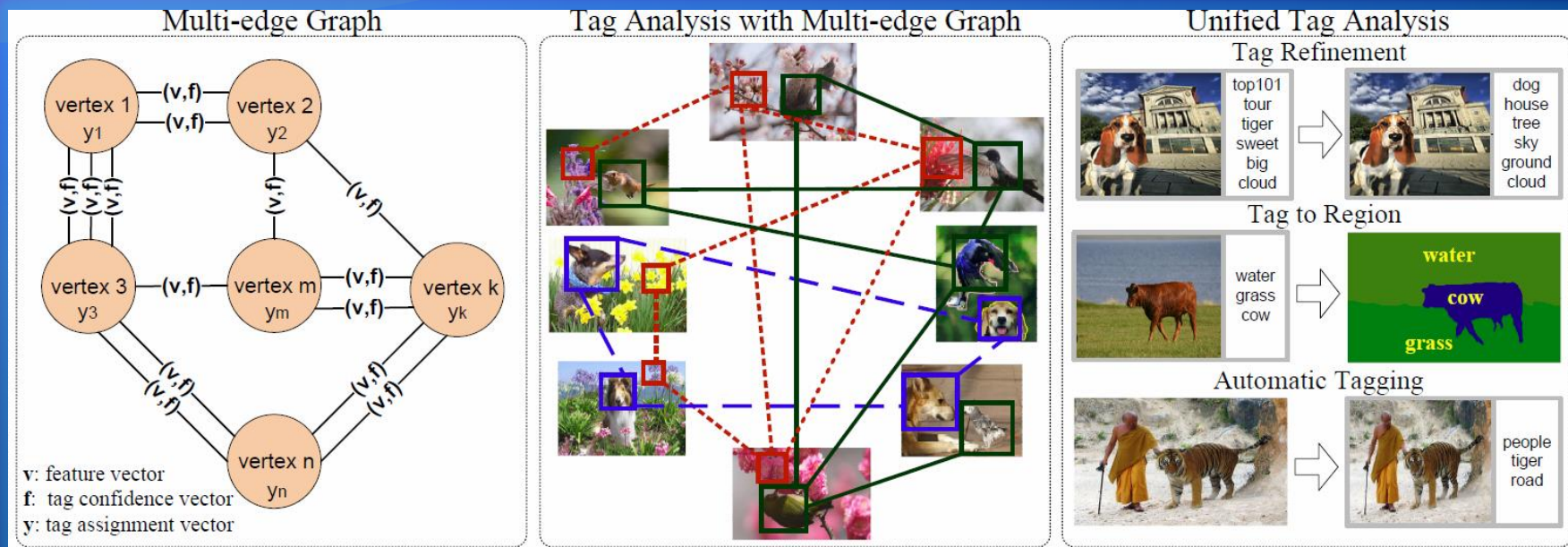


• *Technical Contributions*

- Scalable multi-graph multi-label learning: Multiplicative nonnegative update rule derived from KKT condition of Lagrange function
- *Inter-graph* and *Intra-graph* label propagation.

Unified Tag Analysis with Multi-Edge Graph

Liu, Yan, Rui, Zhang, *Unified Tag Analysis With Multi-Edge Graph*, MM10.



Basic Idea:

- Images with common tags often share similar semantic regions.
- Uncover the region-to-region correspondences for image pairs.

SRC-350



water
COW
grass



dog
road



sky
building
road



water
boat



snow
bear

COREL



bear
snow



cow
ground
grass



water
COW



water
COW

Discussion: Content-Based Tag Processing

- A new research topic in multimedia research community.
- Learning with hybrid, unreliable sources.
 - Robust, efficient, and scalable solutions .
- Data-driven vs. Model-driven.
- Interplay of data, user and feature.

Future Directions

- **Cross-modality tag analysis**
 - Learn an intermediate representation that maximizes the correlation between the visual content and semantic tags.
- **Visual understanding using tag cues**
 - Infer fruitful contextual information about the visual content from the tags .
- **Scalable automatic tagging**
 - Develop scalable statistical learning algorithms to handle large scale training data with huge number of tags.

Efficient Manual Tagging System Design



Manual Album Tagging System

● Batch tagging

- **Pros:** The manual efforts can be significantly reduced.
- **Cons:** Introduce a lot of imprecise tags to many images.

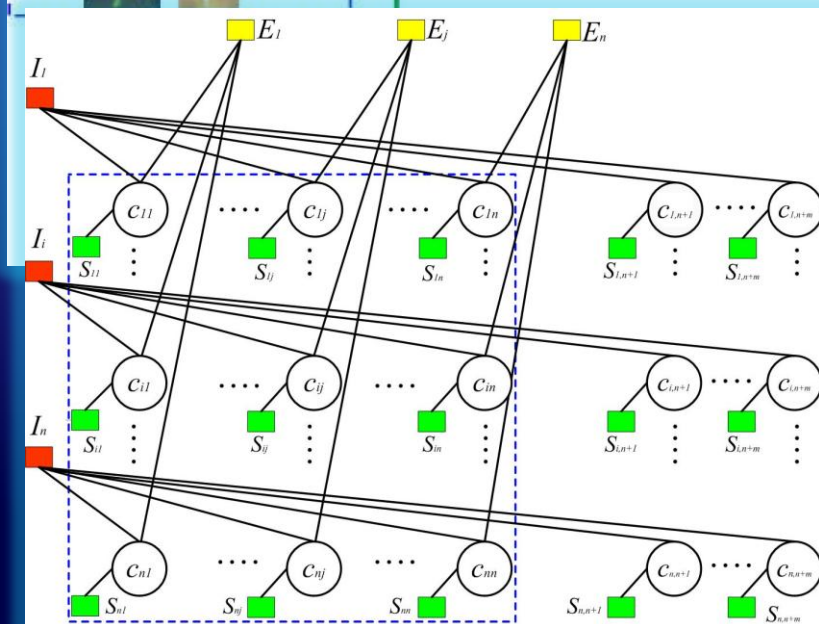
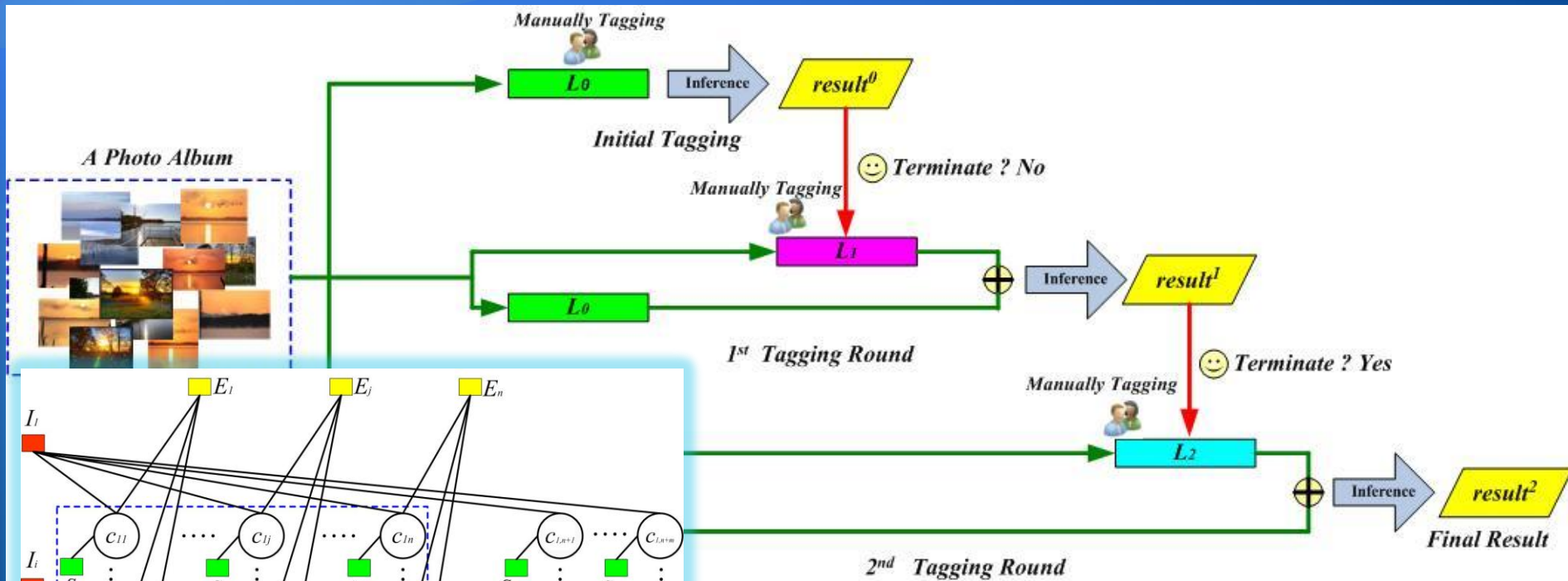
● Exhaustive tagging

- **Pros:** Tagging accuracy is relatively high.
- **Cons:** Too labor-intensive and time-consuming.

There is a dilemma between manual efforts and tagging accuracy.

Semi-Automatic Photo Album Tagging

Liu, Wang, Hua, Zhang, *Semi-Automatic Tagging of Photo Albums via Exemplar Selection and Tag Inference*, IEEE TMM10.



- Dynamically adjust the tagging accuracy
- Visual & temporal information
- Ontology-free
- A good trade-off between manual efforts and tagging accuracy

Discussion: User Interaction

● Basic Principles

- Minimize user's participation
- Maximize system performance
- Efficient User Interface design

● Potential directions

- Historic feedback information
- Both textual and visual clues
- Incremental Online Learning