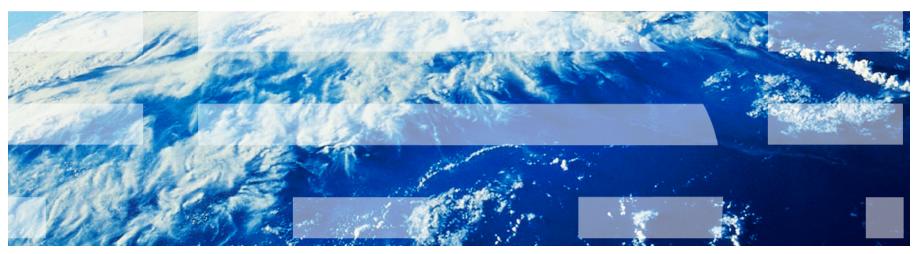


E6893 Big Data Analytics Lecture 3:

Big Data Analytics Algorithms and Stream Processing

Ching-Yung Lin, Ph.D.

Adjunct Professor, Dept. of Electrical Engineering and Computer Science



September 20, 2024

E6893 Big Data Analytics – Lecture 3: Big Data Analytics Algorithms



MLlib: Main

Guide

- Basic statistics
- Pipelines
- Extracting, transforming and selecting features
- Classification and Regression
- Clustering
- Collaborative filtering
- Frequent Pattern Mining
- Model selection and tuning
- Advanced topics



Spark Clustering

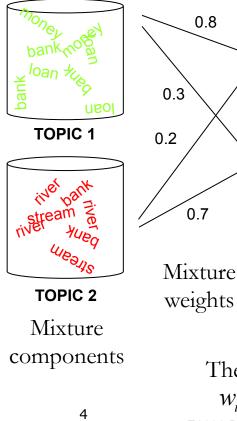
- K-means
 - Input Columns
 - Output Columns
- Latent Dirichlet allocation (LDA)
- Bisecting k-means
- Gaussian Mixture Model (GMM)
 - Input Columns
 - Output Columns



Content Analysis - Latent Dirichlet Allocation (LDA) [Blei et al. 2003]

Goal – categorize the documents into topics

- Each document is a probability distribution over topics
- Each topic is a probability distribution over words



DOCUMENT 1: money¹ bank¹ bank¹ loan¹ river² stream² bank¹ money¹ river² bank¹ money¹ bank¹ loan¹ money¹ stream² bank¹ money¹ loan¹ river² stream² bank¹ money¹

DOCUMENT 2: loan¹ river² stream² loan¹ bank² river² bank² bank¹ stream² river² loan¹ bank² stream² bank² money¹ loan¹ river² stream² bank² stream² bank² money¹ river²

The probability of *i*th word in a given document T

$$P(w_i) = \sum_{j=1}^{i} P(w_i \mid z_i = j) P(z_i = j)$$

The probability of the word The probability of choosing a word from W_i under the *j*th topic $\theta_j^{(d)}$ the *j*th topic in the current document $\phi_w^{(j)}$ E6893 Big Data Analytics – Lecture 4: Real-Time Stream Analysis © 2023 CY Lin, Columbia University



LDA (cont.)

INPUT:

- document-word counts
 - D documents, W words

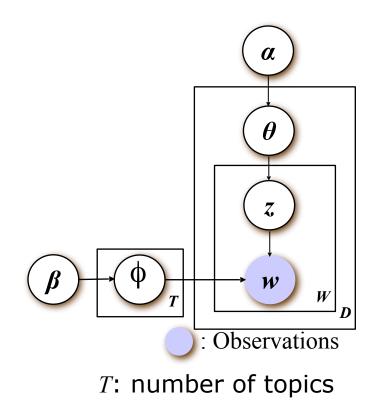
OUTPUT:

likely topics for a document

 $P(z \mid w) \propto P(w \mid z) P(z)$

- Parameters can be estimated by Gibbs Sampling
- Outperform Latent Semantic Analysis (LSA) and Probabilistic LSA in various experiments [Blei et al. 2003]

Bayesian approach: use priors Mixture weights \sim Dirichlet(α) Mixture components \sim Dirichlet(β)



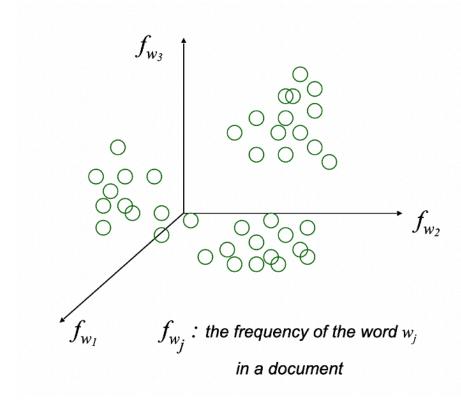


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- Linear methods
- Decision trees
 - Inputs and Outputs
 - Input Columns
 - Output Columns
- Tree Ensembles
 - Random Forests
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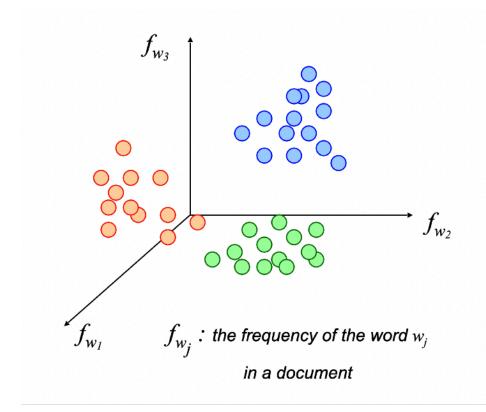
Clustering:

Partition the feature space into *segments* based on training documents. Each segment represents a topic / category. (Topic Detection)

Hard clustering: e.g., K-mean clustering

$$d = \{f_{w_1}, f_{w_2}, \dots, f_{w_N}\} \rightarrow z$$





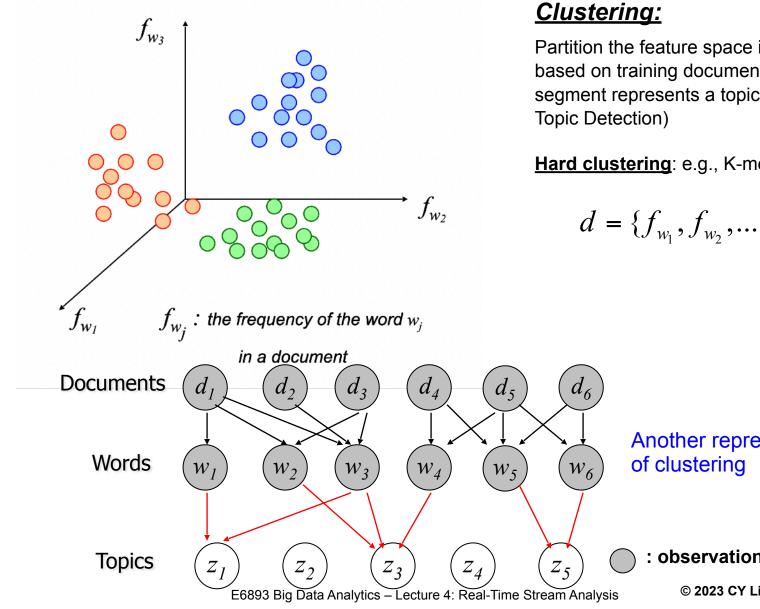
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$$d = \{f_{w_1}, f_{w_2}, \dots, f_{w_N}\} \rightarrow z$$





Partition the feature space into *segments* based on training documents. Each segment represents a topic / category. (

Hard clustering: e.g., K-mean clustering

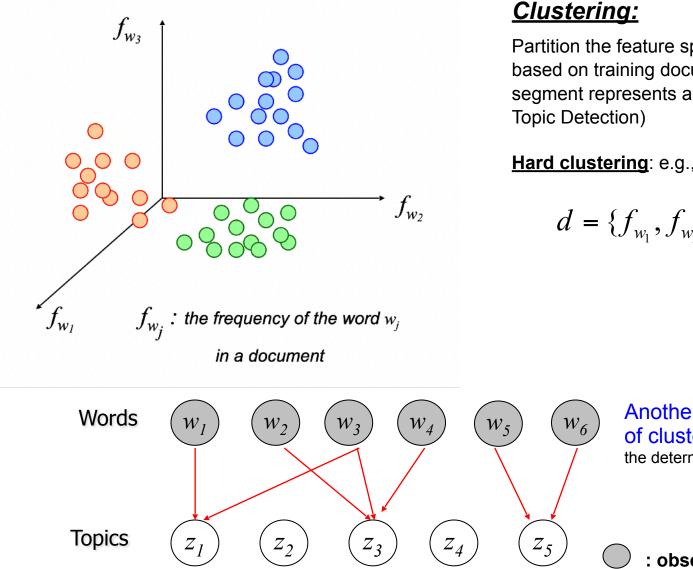
$$d = \{f_{w_1}, f_{w_2}, \dots, f_{w_N}\} \rightarrow z$$

Another representation

: observations

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Clustering:

Partition the feature space into *segments* based on training documents. Each segment represents a topic / category. (

Hard clustering: e.g., K-mean clustering

$$d = \{f_{w_1}, f_{w_2}, \dots, f_{w_N}\} \rightarrow z$$

Another representation of clustering (w/o showing the deterministic part)

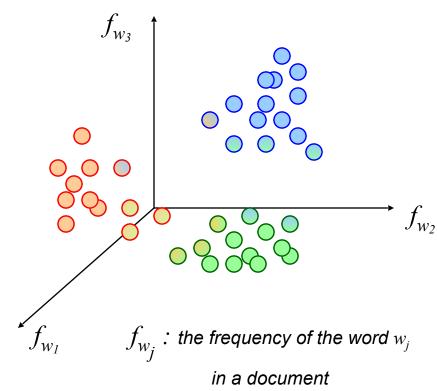
observations

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Traditional Content Clustering — soft clustering



<u>Clustering:</u>

Partition the feature space into *segments* based on training documents. Each segment represents a topic / category. (Topic Detection)

Hard clustering: e.g., K-mean clustering

$$d = \{f_{w_1}, f_{w_2}, \dots, f_{w_N}\} \rightarrow z$$

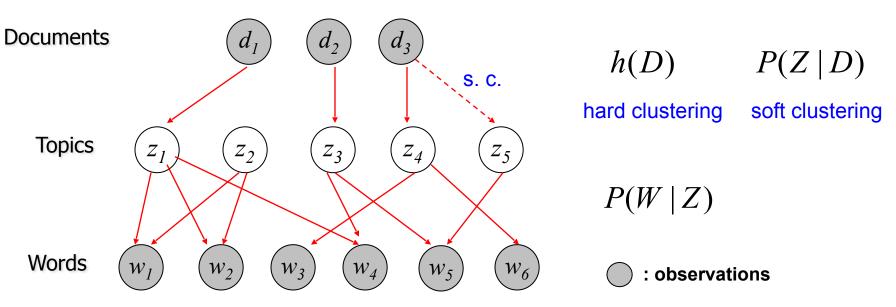
Soft clustering: e.g., Fuzzy C-mean clustering

 $P(Z | \mathbf{W} = \mathbf{f}_{w})$

11



Content Clustering based on Bayesian Network



Bayesian Network:

- Causality Network models the causal relationship of attributes / nodes
- Allows hidden / latent nodes

Hard clustering:

$$h(D = d) = \arg \max P(\mathbf{W} = \mathbf{f}_{\mathbf{w}} | Z) \qquad <= \mathsf{MLE}$$

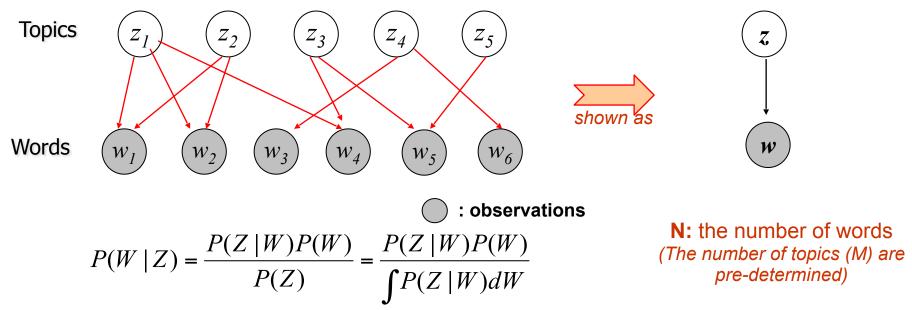
$$P(W | Z) = \frac{P(Z | W)P(W)}{P(Z)} \qquad <= \mathsf{Bayes Theorem}$$

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12



Content Clustering based on Bayesian Network – Hard Clustering



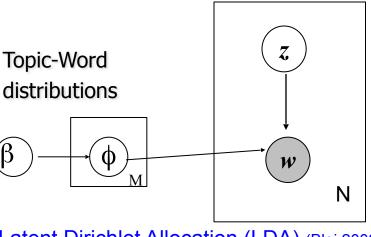
Major Solution 1 -- Dirichlet Process:

Models P(W | Z) as mixtures of Dirichlet probabilities

Before training, the prior of P(W|Z) can be a easy
 Dirichlet (uniform distribution). After training, P(W|Z) will
 still be Dirichlet. (*The reason of using Dirichlet*)

Major Solution 2 -- Gibbs Sampling:

 A Markov chain Monte Carlo (MCMC) method for integration of large samples → calculate P(Z) E6893 Big Data Analytics – Lecture 4: Real-Time Stream Analysis

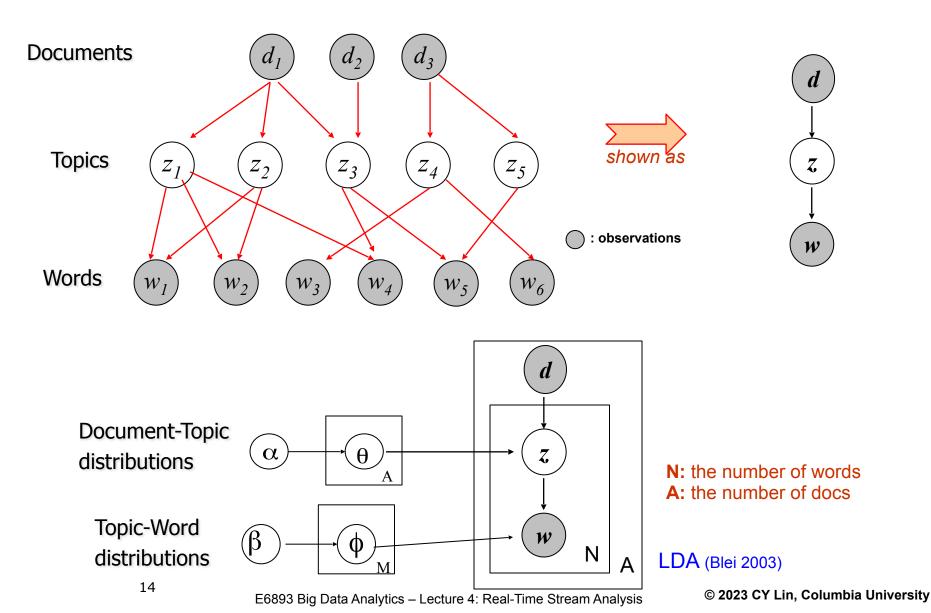


Latent Dirichlet Allocation (LDA) (Blei 2003)

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Content Clustering based on Bayesian Network – Soft Clustering





Some Insight on BN-based Content Clustering

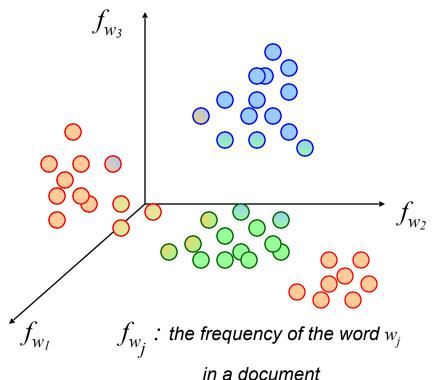
Bayesian Network:

 Models the *practical* causal relationships..

Content Clustering:

• Because documents and words are dependent,

→ only close documents in the feature space can be clustered together as one topic.



⇒Incorporating human factors can possibly *link* multiple clusters together.



```
import org.apache.spark.ml.clustering.LDA
// Loads data.
val dataset = spark.read.format("libsvm")
  .load("data/mllib/sample lda libsvm data.txt")
// Trains a LDA model.
val lda = new LDA().setK(10).setMaxIter(10)
val model = lda.fit(dataset)
val ll = model.logLikelihood(dataset)
val lp = model.logPerplexity(dataset)
println(s"The lower bound on the log likelihood of the entire corpus: $ll")
println(s"The upper bound on perplexity: $1p")
// Describe topics.
val topics = model.describeTopics(3)
println("The topics described by their top-weighted terms:")
topics.show(false)
// Shows the result.
```

```
val transformed = model.transform(dataset)
```

```
transformed.show(false)
```



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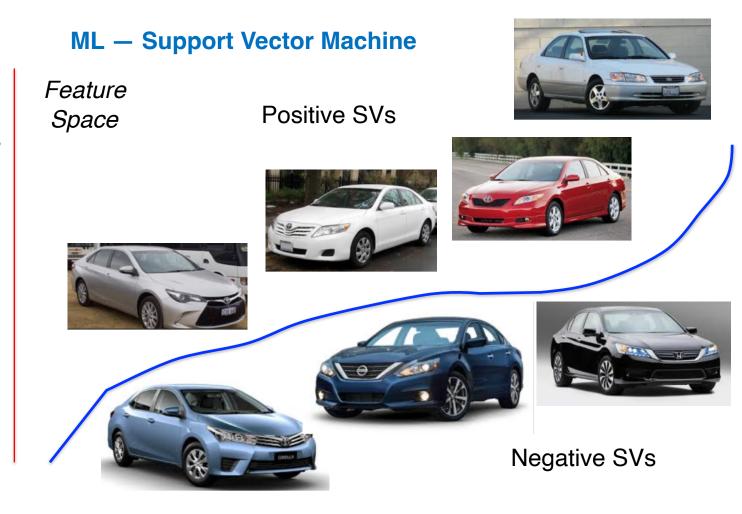
DEFINITION Computer classification systems are a form of machine learning that use learning algorithms to provide a way for computers to make decisions based on experience and, in the process, emulate certain forms of human decision making.



Classification example: using SVM to recognize a Toyota Camry

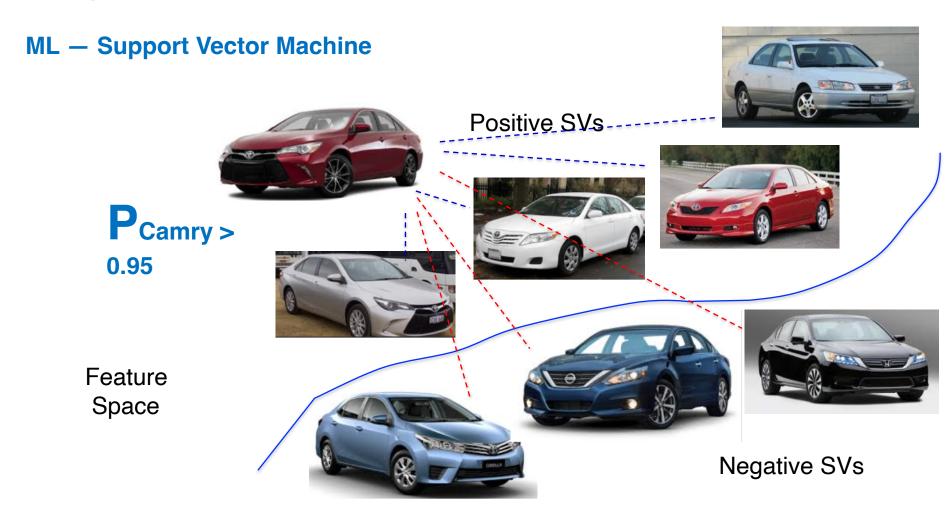
Non-ML

Rule 1.Symbol has something like bull's head Rule 2.Big black portion in front of car. Rule 3.????





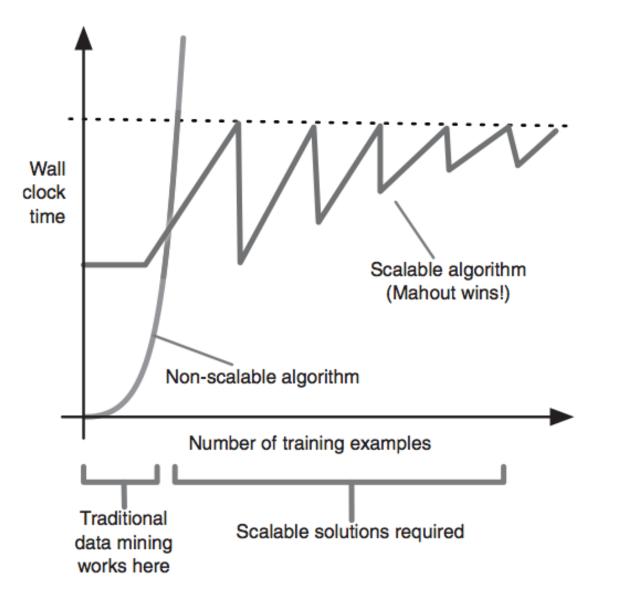
Classification example: using SVM to recognize a Toyota Camry



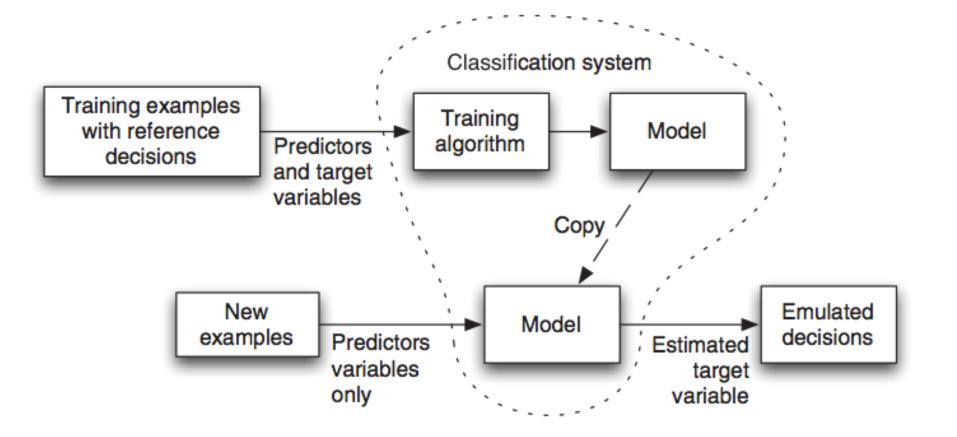


System size in number of examples	Choice of classification approach	
< 100,000	Traditional, non-Mahout approaches should work very well. Mahout may even be slower for training.	
100,000 to 1 million	Mahout begins to be a good choice. The flexible API may make Mahout a preferred choice, even though there is no performance advantage.	
1 million to 10 million	Mahout is an excellent choice in this range.	
> 10 million	Mahout excels where others fail.	







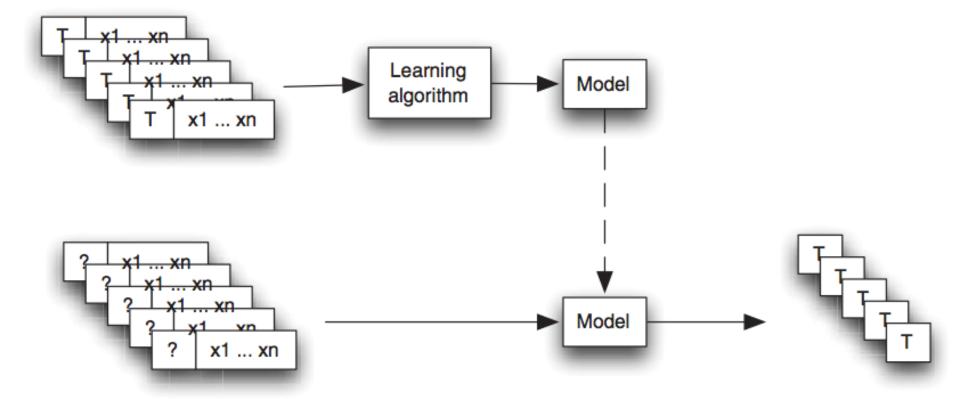


Key terminology for classification



Key idea	Description		
Model	A computer program that makes decisions; in classification, the output of the training algorithm is a model.		
Training data	A subset of training examples labeled with the value of the target variable and used as input to the learning algorithm to produce the model.		
Test data	A withheld portion of the training data with the value of the target variable hidden so that it can be used to evaluate the model.		
Training	The learning process that uses training data to produce a model. That model can then compute estimates of the target variable given the predictor variables as inputs.		
Training example	An entity with features that will be used as input for learning algorithm.		
Feature	A known characteristic of a training or a new example; a feature is equivalent to a characteristic.		
Variable	In this context, the value of a feature or a function of several features. This usage is somewhat different from the use of <i>variable</i> in a computer program.		
Record	A container where an example is stored; such a record is composed of fields.		
Field	Part of a record that contains the value of a feature (a variable).		
Predictor variable	A feature selected for use as input to a classification model. Not all features need be used. Some features may be algorithmic combinations of other features.		
Target variable	A feature that the classification model is attempting to estimate: the target vari- able is categorical, and its determination is the aim of the classification system.		







Type of value	Description		
Continuous	This is a floating-point value. This type of value might be a price, a weight, a time, or anything else that has a numerical magnitude and where this magnitude is the key property of the value.		
Categorical	A categorical value can have one of a set of prespecified values. Typically the set of categorical values is relatively small and may be as small as two, although the set can be quite large. Boolean values are generally treated as categorical values. Another example might be a vendor ID.		
Word-like	A word-like value is like a categorical value, but it has an open-ended set of possil values.		
Text-like	A text-like value is a sequence of word-like values, all of the same kind. Text is the classic example of a text-like value, but a list of email addresses or URLs is also text-like.		



Name	Туре	Value	
from-address	Word-like	George <george@fumble-tech.com></george@fumble-tech.com>	
in-address-book?	Categorical (TRUE, FALSE)	, FALSE) TRUE	
non-spam-words	Text-like	Ted, Mahout, User, lunch	
spam-words	Text-like	available	
unknown-words	Continuous	0	
message-length	Continuous	31	



Classification algorithms are related to, but still quite different from, clustering algorithms such as the k-means algorithm described in previous chapters. Classification algorithms are a form of supervised learning, as opposed to unsupervised learning, which happens with clustering algorithms. A supervised learning algorithm is one that's given examples that contain the desired value of a target variable. Unsupervised algorithms aren't given the desired answer, but instead must find something plausible on their own.

Supervised and unsupervised learning algorithms can often be usefully combined. A clustering algorithm can be used to create features that can then be used by a learning algorithm, or the output of several classifiers can be used as features by a clustering algorithm. Moreover, clustering systems often build a model that can be used to categorize new data. This clustering system model works much like the model produced by a classification system. The difference lies in what data was used to produce the model. For classification, the training data includes the target variables; for clustering, the training data doesn't include target variables.



Stage	Step
1. Training the model	Define target variable. Collect historical data. Define predictor variables. Select a learning algorithm. Use the learning algorithm to train the model.
2. Evaluating the model	Run test data. Adjust the input (use different predictor variables, different algorithms, or both).
3. Using the model in production	Input new examples to estimate unknown target values. Retrain the model as needed.



Example of fundamental classification algorithms:

- Naive Bayesian
- Complementary Naive Bayesian
- Stochastic Gradient Descent (SDG)
- Random Forest
- Support Vector Machines

Choose algorithm



Size of data set	Mahout algorithm	Execution model	Characteristics
Small to medium (less than tens of millions of training examples)	Stochastic gradient descent (SGD) family: OnlineLogisticRegression, CrossFoldLearner, AdaptiveLogisticRegression	Sequential, online, incremental	Uses all types of predictor variables; sleek and efficient over the appropriate data range (up to millions of train- ing examples)
	Support vector machine (SVM)	Sequential	Experimental still; sleek and efficient over the appropriate data range
Medium to large (millions to hundreds of millions of training examples)	Naive Bayes	Parallel	Strongly prefers text-like data medium to high overhead for training; effective and useful for data sets too large for SGI or SVM
	Complementary naive Bayes	Parallel	Somewhat more expensive to train than naive Bayes; effec- tive and useful for data sets too large for SGD, but has similar limitations to naive Bayes
Small to medium (less than tens of millions of training examples)	Random forests	Parallel	Uses all types of predictor variables; high overhead for training; not widely used (yet costly but offers complex and interesting classifications, handles nonlinear and condi- tional relationships in data better than other techniques

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Both statistical estimation and machine learning consider the problem of minimizing an objective function that has the form of a sum:

$$Q(w) = \sum_{i=1}^{n} Q_i(w),$$

where the parameter w is to be estimated and where typically each summand function $Q_i()$ is associated with the *i*-th observation in the data set (used for training).

- Choose an initial vector of parameters w and learning rate α .
- Randomly shuffle examples in the training set.
- Repeat until an approximate minimum is obtained:

• For
$$i = 1, 2, ..., n$$
, do:
• $w := w - \alpha \nabla Q_i(w)$.

Let's suppose we want to fit a straight line $y = w_1 + w_2 x$ to a training set of two-dimensional points $(x_1, y_1), \ldots, (x_n, y_n)$ using least squares. The objective function to be minimized is:

$$Q(w) = \sum_{i=1}^{n} Q_i(w) = \sum_{i=1}^{n} (w_1 + w_2 x_i - y_i)^2.$$

The last line in the above pseudocode for this specific problem will become:

$$\begin{bmatrix} w_1 \\ w_2 \end{bmatrix} := \begin{bmatrix} w_1 \\ w_2 \end{bmatrix} - \alpha \begin{bmatrix} \sum_{i=1}^n 2(w_1 + w_2 x_i - y_i) \\ \sum_{i=1}^n 2x_i(w_1 + w_2 x_i - y_i) \end{bmatrix}.$$



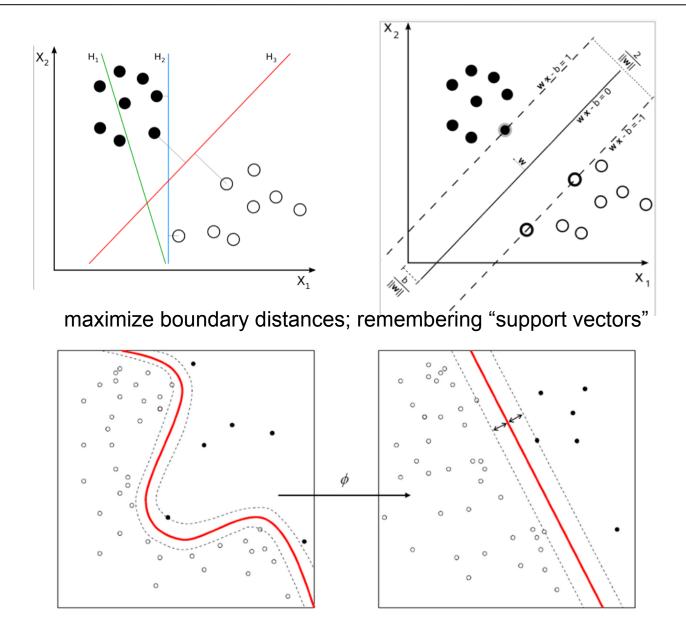
THE SGD ALGORITHM

Stochastic gradient descent (SGD) is a widely used learning algorithm in which each training example is used to tweak the model slightly to give a more correct answer for that one example. This incremental approach is repeated over many training examples. With some special tricks to decide how much to nudge the model, the model accurately classifies new data after seeing only a modest number of examples. Although SGD algorithms are difficult to parallelize effectively, they're often so fast that for a wide variety of applications, parallel execution isn't necessary.

Importantly, because these algorithms do the same simple operation for each training example, they require a constant amount of memory. For this reason, each training example requires roughly the same amount of work. These properties make SGD-based algorithms scalable in the sense that twice as much data takes only twice as long to process.

Support Vector Machine (SVM)





nonlinear kernels E6893 Big Data Analytics – Lecture 3: Big Data Analytics Algorithms



from pyspark.ml.classification import LinearSVC

```
# Load training data
```

```
training = spark.read.format("libsvm").load("data/mllib/sample_libsvm_data.txt")
```

```
lsvc = LinearSVC(maxIter=10, regParam=0.1)
```

```
# Fit the model
lsvcModel = lsvc.fit(training)
```

```
# Print the coefficients and intercept for linear SVC
print("Coefficients: " + str(lsvcModel.coefficients))
print("Intercept: " + str(lsvcModel.intercept))
```

Naive Bayes



Training set:

sex	height (feet)	weight (lbs)	foot size(inches)
male	6	180	12
male	5.92 (5'11")	190	11
male	5.58 (5'7")	170	12
male	5.92 (5'11")	165	10
female	5	100	6
female	5.5 (5'6")	150	8
female	5.42 (5'5")	130	7
female	5.75 (5'9")	150	9

Classifier using Gaussian distribution assumptions:

sex	mean (height)	variance (height)	mean (weight)	variance (weight)	mean (foot size)	variance (foot size)
male	5.855	3.5033e-02	176.25	1.2292e+02	11.25	9.1667e-01
female	5.4175	9.7225e-02	132.5	5.5833e+02	7.5	1.6667e+00

Test Set:

sex	height (feet)	weight (lbs)	foot size(inches)
sample	6	130	8

 $posterior(male) = \frac{P(male) p(height|male) p(weight|male) p(footsize|male)}{evidence}$

evidence = P(male) p(height|male) p(weight|male) p(footsize|male)+P(female) p(height|female) p(weight|female) p(footsize|female)

P(male) = 0.5 $p(\text{height}|\text{male}) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(\frac{-(6-\mu)^2}{2\sigma^2}\right) \approx 1.5789,$

 $p(\text{weight}|\text{male}) = 5.9881 \cdot 10^{-6}$ $p(\text{foot size}|\text{male}) = 1.3112 \cdot 10^{-3}$ posterior numerator (male) = their product = $6.1984 \cdot 10^{-9}$

P(female) = 0.5 $p(\text{height}|\text{female}) = 2.2346 \cdot 10^{-1}$ $p(\text{weight}|\text{female}) = 1.6789 \cdot 10^{-2}$ $p(\text{foot size}|\text{female}) = 2.8669 \cdot 10^{-1}$ posterior numerator (female) = their product = $5.3778 \cdot 10^{-4}$

==> female

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Random forests are an ensemble learning method for classification (and regression) that operate by constructing a multitude of decision trees at training time and outputting the class that is the mode of the classes output by individual trees.

The training algorithm for random forests applies the general technique of bootstrap aggregating, or bagging, to tree learners. Given a training set $X = x_1, ..., x_n$ with responses $Y = y_1$ through y_n , bagging repeatedly selects a bootstrap sample of the training set and fits trees to these samples:

For b = 1 through B:

- 1. Sample, with replacement, *n* training examples from *X*, *Y*; call these X_b , Y_b .
- 2. Train a decision or regression tree f_b on X_b , Y_b .

After training, predictions for unseen samples x' can be made by averaging the predictions from all the individual regression trees on x':

$$\hat{f} = \frac{1}{B} \sum_{b=1}^{B} \hat{f}_b(x')$$

or by taking the majority vote in the case of decision trees.

Random forest uses a modified tree learning algorithm that selects, at each candidate split in the learning process, a random subset of the features.

Adaboost Example

- Adaboost [Freund and Schapire 1996]
 - Constructing a "strong" learner as a linear combination of weak learners

- Start with a uniform distribution ("weights") over training examples (The weights tell the weak learning algorithm which examples are important)
- Obtain a weak classifier from the weak learning algorithm, $h_{i_t}: X \rightarrow \{-1, 1\}$
- Increase the weights on the training examples that were misclassified
- (Repeat)

The final classifier is a linear combination of the weak classifiers obtained at all iterations $f_{\text{final}}(\mathbf{x}) = sign\left(\sum_{s=1}^{s} \alpha_s h_s(x)\right)$

Example — User Modeling using Time-Sensitive Adaboost

- Obtain simple classifier on each feature, e.g., setting threshold on parameters, or binary inference on input parameters.
- The system classify whether a new document is interested by a person via Adaptive Boosting (Adaboost):
 - The final classifier is a linear weighted combination of singlefeature classifiers.
 - Given the single-feature simple classifiers, assigning weights on the training samples based on whether a sample is correctly or mistakenly classified. <== Boosting.
 - Classifiers are considered sequentially. The selected weights in previous considered classifiers will affect the weights to be selected in the remaining classifiers. <== Adaptive.
 - According to the summed errors of each simple classifier, assign a weight to it. The final classifier is then the weighted linear combination of these simple classifiers.
- Our new Time-Sensitive Adaboost algorithm:
 - In the AdaBoost algorithm, all samples are regarded equally important at the beginning of the learning process
 - We propose a time-adaptive AdaBoost algorithm that assigns larger weights to the latest training samples



People select apples according to their shapes, sizes, other people's interest, etc.

Each attribute is a simple classifier used in Adaboost.

Time-Sensitive Adaboost [Song, Lin, et al. 2005]

In AdaBoost, the goal is to minimize the energy function:

$$\sum_{i=1}^{N} \exp\left(-c_{i} \sum_{s=1}^{S} \alpha_{s} h_{s}(x_{i})\right)$$

- All samples are regarded equally important at the beginning of the learning process
- Propose a time-adaptive AdaBoost algorithm that assigns larger weights to the latest documents to indicate their importance

$$\sum_{i=1}^{N} \exp\left(-c_{i} \sum_{s=1}^{S} \alpha_{s} \exp\left(-\tau \cdot (t-t_{i})\right) h_{s}(x_{i},t)\right)$$

- Weak learners
 - linear classifiers corresponding to the content, community and dynamic patterns

Algorithm: Time-Sensitive Adaboost

Given: $(x_1, c_1, t_1), K$, (x_N, c_N, t_N) where $x_i \in X$, $c_i \subseteq \{-1, 1\}$, N is the size of samples in the training set; current time t, and τ **For** s = 1, ..., S

Initialize $D_1(i) = 1/(N \cdot \exp(\tau \cdot (t - t_i)))$.

Set the weight α_s of the current weak hypothesis h_s according to its weighted error rate ε_s

$$\alpha_{s} = \frac{1}{2} \ln \left(\frac{1 - \varepsilon_{s}}{\varepsilon_{s}} \right)$$

where $\varepsilon_{s} = \sum_{i=1}^{N} D_{s}(i) h_{s}(x_{i}) c_{i}$.
Update $D_{s+1}(i) = \frac{D_{s}(i) \exp(-\alpha_{s}c_{i} \exp(-\tau \cdot (t - t_{i})) h_{s}(x_{i}))}{Z_{s}}$

where Z_s is a normalization term.

End

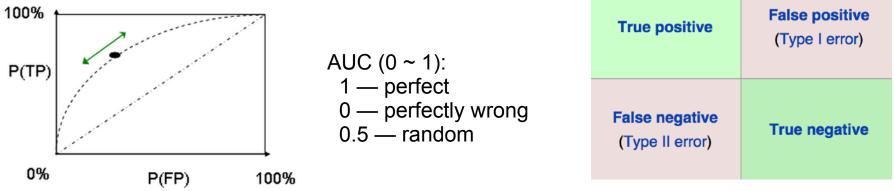
Find weak hypothesis by: $h_s = \arg \min_{h \in H} \varepsilon_j$.

Output: the final hypothesis: H(x) = sign(F(x))

where
$$F(x) = \sum_{s=1}^{S} \alpha_s h_s(x)$$

Evaluate the model





confusion matrix

Option	What it does			
quiet	Produces less status and progress output.			
auc	Prints AUC score for model versus input data after reading data.			
scores	Prints target variable value and scores for each input example.			
confusion	Prints confusion matrix for a particular threshold (seethreshold).			
input <input/>	Reads data records from specified file or resource.			
model <model></model>	Reads model from specified file.			

Confusion Matrix



Confusion Matrix

a	b	С	d	е	f	<-	Classi	fied as		
9	0	1	0	0	0		10	a	=	one
0	9	0	0	1	0		10	b	=	two
0	0	10	0	0	0		10	С	=	three
0	0	1	8	1	0		10	d	=	four
1	1	0	0	7	1		10	е	=	five
0	0	0	0	1	9		10	f	=	six
Defa	ault	Cate	egory	y:	one:	6				

```
BufferedReader in = new
     BufferedReader(new FileReader(inputFile));

                                                           Reads and
List<String> symbols = new ArrayList<String>();
                                                           remembers values
String line = in.readLine();
while (line != null) {
  String[] pieces = line.split(",");
  if (!symbols.contains(pieces[0])) {
     symbols.add(pieces[0]);
   }
   line = in.readLine();
 }
 ConfusionMatrix x2 = new ConfusionMatrix(symbols, "unknown");
 in = new BufferedReader(new FileReader(inputFile));
                                                            Counts the pairs
 line = in.readLine();
 while (line != null) {
   String[] pieces = line.split(",");
                                                          Input contains target
   String trueValue = pieces[0];
                                                          and model output
   String estimatedValue = pieces[1];
   x2.addInstance(trueValue, estimatedValue);
                                                                  x2 gets true answer
   line = in.readLine();
                                                                  and score
 }
 System.out.printf("%s\n\n", x2.toString());
```

E6893 Big Data Analytics – Lecture 3: Big Data Analytics Algorithms

Average Precision — commonly used in sorted results



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'Average Precision' is the metric that is used for evaluating 'sorted' results.

commonly used
 for search &
 retrieval, anomaly
 detection, etc.

Average Precision = average of the precision values of all correct answers up to them, ==> i.e., calculating the precision value up to the Top n 'correct' answers. Average all Pn.



When working with real data and real classifiers it's almost a rule that the first attempts to build models will fail, occasionally spectacularly. Unlike normal software engineering, the failures of models aren't usually as dramatic as a null pointer dereference or out-of-memory exception. Instead, a failing model can appear to produce miraculously accurate results. Such a model can also produce results so wrong that it seems the model is trying to be incorrect. It's important to be somewhat dubious of extremely good or bad results, especially if they occur early in a model's development.



- A target leak is a bug that involves unintentionally providing data about the target variable in the section of the predictor variables.
- Don't confused with intentionally including the target variable in the record of a training example.
- Target leaks can seriously affect the accuracy of the classification system.

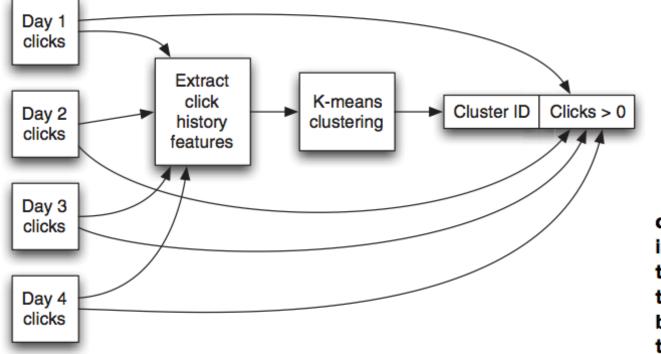


```
private static final SimpleDateFormat("MMM-yyyy");
// 1997-01-15 00:01:00 GMT
private static final long DATE_REFERENCE = 853286460;
...
long date = (long) (1000 *
```

```
(DATE_REFERENCE + target * MONTH + 1 * WEEK * rand.nextDouble()));
Reader dateString = new StringReader(df.format(new Date(date)));
countWords(analyzer, words, dateString);
```

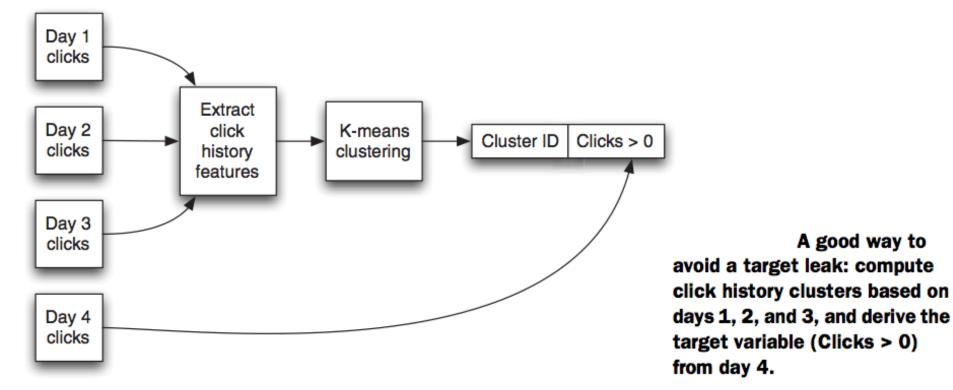
This date field is chosen so that all the documents from the same newsgroup appear to have come from the same month, but documents from different newsgroups come from different months.





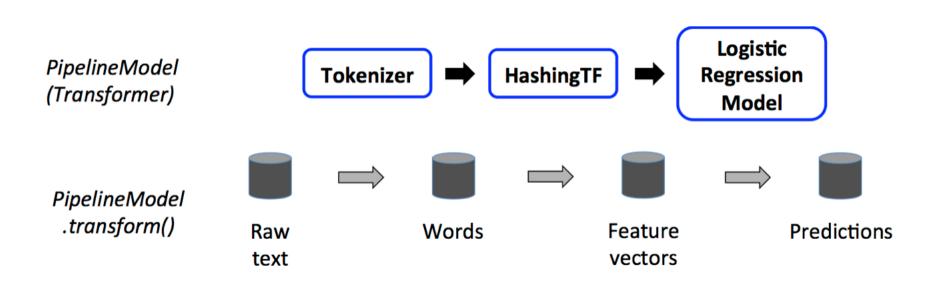
Don't do this: click-history clustering can introduce a target leak in the training data because the target variable (Clicks > 0) is based on the same data as the cluster ID.





A good way to





Spark Tokenizer



```
import org.apache.spark.ml.feature.Tokenizer
```

```
val tok = new Tokenizer()
```

```
// dataset to transform
```

```
val df = Seq(
```

- (1, "Hello world!"),
- (2, "Here is yet another sentence.")).toDF("id", "sentence")

val tokenized = tok.setInputCol("sentence").setOutputCol("tokens").transform(df)

<pre>scala> tokenized.show(truncate = false) ++</pre>							
id sentence	tokens						
<pre>++ 1 Hello world! 2 Here is vet another sentence</pre>	<pre>-++ [hello, world!] . [here, is, yet, another, sentence.] </pre>						
	-++						

Spark Tokenizer



```
from pyspark.ml.feature import Tokenizer, RegexTokenizer
from pyspark.sql.functions import col, udf
from pyspark.sql.types import IntegerType
sentenceDataFrame = spark.createDataFrame([
    (0, "Hi I heard about Spark"),
    (1, "I wish Java could use case classes"),
    (2, "Logistic, regression, models, are, neat")
], ["id", "sentence"])
tokenizer = Tokenizer(inputCol="sentence", outputCol="words")
regexTokenizer = RegexTokenizer(inputCol="sentence", outputCol="words", pattern="\\W")
# alternatively, pattern="\\w+", gaps(False)
countTokens = udf(lambda words: len(words), IntegerType())
tokenized = tokenizer.transform(sentenceDataFrame)
tokenized.select("sentence", "words")\
    .withColumn("tokens", countTokens(col("words"))).show(truncate=False)
regexTokenized = regexTokenizer.transform(sentenceDataFrame)
regexTokenized.select("sentence", "words") \
    withColumn("tokens", countTokens(col("words"))).show(truncate=False)
```



Vector Space Model: Term Frequency (TF)

For example, if the word *horse* is assigned to the 39,905th index of the vector, the word *horse* will correspond to the 39,905th dimension of document vectors. A document's vectorized form merely consists, then, of the number of times each word occurs in the document, and that value is stored in the vector along that word's dimension. The dimension of these document vectors can be very large.

Stop Words: *a, an, the, who, what, are, is, was, and so on.*

Stemming:

A stemmer for English, for example, should identify the string "cats" (and possibly "catlike", "catty" etc.) as based on the root "cat", and "stemmer", "stemming", "stemmed" as based on "stem". A stemming algorithm reduces the words "fishing", "fished", and "fisher" to the root word, "fish". On the other hand, "argue", "argued", "argues", "arguing", and "argus" reduce to the stem "argu" (illustrating the case where the stem is not itself a word or root) but "argument" and "arguments" reduce to the stem "argument".



Examples

Assume that we have the following DataFrame with columns id and raw:

id | raw
----|----0 | [I, saw, the, red, baloon]
1 | [Mary, had, a, little, lamb]

Applying StopWordsRemover with raw as the input column and filtered as the output column, we should get the following:

id	I	raw filtered
	- -	
0	T	<pre>[I, saw, the, red, baloon] [saw, red, baloon]</pre>
1	T	<pre>[Mary, had, a, little, lamb] [Mary, little, lamb]</pre>

In filtered, the stop words "I", "the", "had", and "a" have been filtered out.



```
from pyspark.ml.feature import StopWordsRemover
```

```
sentenceData = spark.createDataFrame([
        (0, ["I", "saw", "the", "red", "balloon"]),
        (1, ["Mary", "had", "a", "little", "lamb"])
], ["id", "raw"])
```

remover = StopWordsRemover(inputCol="raw", outputCol="filtered")
remover.transform(sentenceData).show(truncate=False)



Lookup algorithms

A simple stemmer looks up the inflected form in a lookup table. The advantages of this approach is that it is simple, fast, and easily handles exceptions. The disadvantages are that all inflected forms must be explicitly listed in the table: new or unfamiliar words are not handled, even if they are perfectly regular (e.g. iPads ~ iPad), and the table may be large. For languages with simple morphology, like English, table sizes are modest, but

Suffix-stripping algorithms

Suffix stripping algorithms do not rely on a lookup table that consists of inflected forms and root form relations. Instead, a typically smaller list of "rules" is stored which provides a path for the algorithm, given an input word form, to find its root form. Some examples of the rules include:

- if the word ends in 'ed', remove the 'ed'
- if the word ends in 'ing', remove the 'ing'
- if the word ends in 'ly', remove the 'ly'



It was the best of time. it was the worst of times.	==> bigram	It was was the the best best of of times times it it was was the the worst worst of
		of times

Mahout provides a log-likelihood test to reduce the dimensions of n-grams



```
from pyspark.ml.feature import NGram
wordDataFrame = spark.createDataFrame([
    (0, ["Hi", "I", "heard", "about", "Spark"]),
    (1, ["I", "wish", "Java", "could", "use", "case", "classes"]),
    (2, ["Logistic", "regression", "models", "are", "neat"])
], ["id", "words"])
ngram = NGram(n=2, inputCol="words", outputCol="ngrams")
ngramDataFrame = ngram.transform(wordDataFrame)
ngramDataFrame.select("ngrams").show(truncate=False)
```



The Word2VecModel transforms each document into a vector using the average of all words in the document; this vector can then be used as features for prediction, document similarity calculations, etc.

```
from pyspark.ml.feature import Word2Vec
# Input data: Each row is a bag of words from a sentence or document.
documentDF = spark.createDataFrame([
    ("Hi I heard about Spark".split(" "), ),
    ("I wish Java could use case classes".split(" "), ),
    ("Logistic regression models are neat".split(" "), )
]. ["text"])
# Learn a mapping from words to Vectors.
word2Vec = Word2Vec(vectorSize=3, minCount=0, inputCol="text", outputCol="result")
model = word2Vec.fit(documentDF)
result = model.transform(documentDF)
for row in result.collect():
    text, vector = row
    print("Text: [%s] => \nVector: %s\n" % (", ".join(text), str(vector)))
```



CountVectorizer and CountVectorizerModel aim to help convert a collection of text documents to vectors token counts. When an a-priori dictionary is not available, CountVectorizer can be used as an Estimator to extract the vocabulary, and generates a CountVectorizerModel. The model produces sparse representation the documents over the vocabulary, which can then be passed to other algorithms like LDA.

Examples

Assume that we have the following DataFrame with columns id and texts:

id | texts
----|----0 | Array("a", "b", "c")
1 | Array("a", "b", "b", "c", "a")

each row in texts is a document of type Array[String]. Invoking fit of CountVectorizer produces a CountVectorizerModel with vocabulary (a, b, c). Then the output column "vector" after transformation contains:

id texts	vector
0 Array("a", "b", "c")	(3,[0,1,2],[1.0,1.0,1.0])
1 Array("a", "b", "b", "c", "a")	(3,[0,1,2],[2.0,2.0,1.0])

Each vector represents the token counts of the document over the vocabulary.



```
from pyspark.ml.feature import CountVectorizer
```

```
# Input data: Each row is a bag of words with a ID.
df = spark.createDataFrame([
    (0, "a b c".split(" ")),
    (1, "a b b c a".split(" "))
], ["id", "words"])
```

fit a CountVectorizerModel from the corpus.

```
cv = CountVectorizer(inputCol="words", outputCol="features", vocabSize=3, minDF=2.0)
```

```
model = cv.fit(df)
```

```
result = model.transform(df)
result.show(truncate=False)
```



Feature hashing projects a set of categorical or numerical features into a feature vector of specified dimension (typically substantially smaller than that of the original feature space). This is done using the hashing trick to map features to indices in the feature vector.

The FeatureHasher transformer operates on multiple columns. Each column may contain either numeric or categorical features. Behavior and handling of column data types is as follows:

- **Numeric columns:** For numeric features, the hash value of the column name is used to map the feature value to its index in the feature vector. By default, numeric features are not treated as categorical (even when they are integers). To treat them as categorical, specify the relevant columns using the categoricalCols parameter.
- **String columns:** For categorical features, the hash value of the string "column_name=value" is used to map to the vector index, with an indicator value of 1.0. Thus, categorical features are "one-hot" encoded (similarly to using OneHotEncoder with dropLast=false).
- **Boolean columns:** Boolean values are treated in the same way as string columns. That is, boolean features are represented as "column_name=true" or "column_name=false", with an indicator value of 1.0.

Null (missing) values are ignored (implicitly zero in the resulting feature vector).



Examples

Assume that we have a DataFrame with 4 input columns real, bool, stringNum, and string. These different data types as input will illustrate the behavior of the transform to produce a column of feature vectors.

real bool stringNum string						
2.2 true	1	foo				
3.3 false	2	bar				
4.4 false	3	baz				
5.5 false	4	foo				

Then the output of FeatureHasher.transform on this DataFrame is:

real bool stringNum string features							
	-						
2.2 true 1	foo	(262144,[51871, 63643,174475,253195],[1.0,1.0,2.2,1.0])					
3.3 false 2	bar	(262144,[6031, 80619,140467,174475],[1.0,1.0,1.0,3.3])					
4.4 false 3	baz	(262144,[24279,140467,174475,196810],[1.0,1.0,4.4,1.0])					
5.5 false 4	foo	(262144,[63643,140467,168512,174475],[1.0,1.0,1.0,5.5])					

The resulting feature vectors could then be passed to a learning algorithm.

The value of word is reduced more if it is used frequently across all the documents in the dataset.

To calculate the inverse document frequency, the document frequency (DF) for each word is first calculated. Document frequency is the number of documents the word occurs in. The number of times a word occurs in a document isn't counted in document frequency. Then, the inverse document frequency or IDF_i for a word, w_i , is

$$IDF_i = \frac{1}{DF_i}$$

$$W_i = TF_i \cdot IDF_i = TF_i \cdot \frac{N}{DF_i}$$
 or $W_i = TF_i \cdot log \frac{N}{DF_i}$



Т	ľ	
	r	_

##	I	Doc	CS		
##	Terms	1	2	3	4
##	blue	1	0	0	0
##	bright	0	1	1	1
##	can	0	0	0	1
##	see	0	0	0	1
##	shining	0	0	0	1
##	sky	1	0	1	0
##	sun	0	1	1	2
##	today	0	1	0	0

IDF (using the alternative formula)

blue bright can see shining sky sun
0.6931472 0.000000 0.6931472 0.6931472 0.6931472 0.2876821 0.000000
today
0.6931472



```
from pyspark.ml.feature import HashingTF, IDF, Tokenizer
sentenceData = spark.createDataFrame([
    (0.0, "Hi I heard about Spark"),
    (0.0, "I wish Java could use case classes"),
    (1.0, "Logistic regression models are neat")
], ["label", "sentence"])
tokenizer = Tokenizer(inputCol="sentence", outputCol="words")
wordsData = tokenizer.transform(sentenceData)
hashingTF = HashingTF(inputCol="words", outputCol="rawFeatures", numFeatures=20)
featurizedData = hashingTF.transform(wordsData)
# alternatively, CountVectorizer can also be used to get term frequency vectors
idf = IDF(inputCol="rawFeatures", outputCol="features")
idfModel = idf.fit(featurizedData)
rescaledData = idfModel.transform(featurizedData)
rescaledData.select("label", "features").show()
```

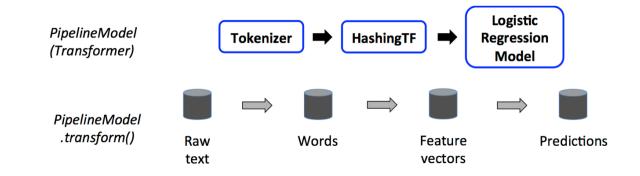
Spark ML Pipeline Example Code I



```
Pipeline
                                                          Logistic
                            Tokenizer
                                          HashingTF
          (Estimator)
                                                         Regression
                                                                 Logistic
                                                               Regression
         Pipeline.fit()
                                                                 Model
                                   Words
                      Raw
                                                 Feature
                                                 vectors
                      text
from pyspark.ml import Pipeline
from pyspark.ml.classification import LogisticRegression
from pyspark.ml.feature import HashingTF, Tokenizer
# Prepare training documents from a list of (id, text, label) tuples.
training = spark.createDataFrame([
    (0, "a b c d e spark", 1.0),
    (1. "b d". 0.0).
    (2, "spark f q h", 1.0),
    (3, "hadoop mapreduce", 0.0)
], ["id", "text", "label"])
# Configure an ML pipeline, which consists of three stages: tokenizer, hashingTF, and lr.
tokenizer = Tokenizer(inputCol="text", outputCol="words")
hashingTF = HashingTF(inputCol=tokenizer.getOutputCol(), outputCol="features")
lr = LogisticRegression(maxIter=10, regParam=0.001)
pipeline = Pipeline(stages=[tokenizer, hashingTF, lr])
```

Spark ML Pipeline Example Code II

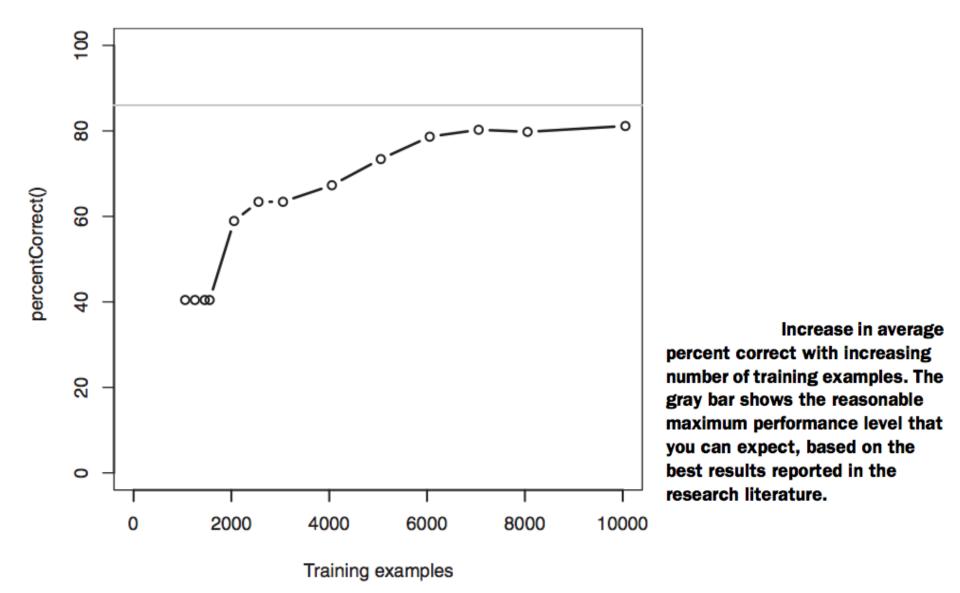




```
# Prepare test documents, which are unlabeled (id, text) tuples.
test = spark.createDataFrame([
    (4, "spark i j k"),
    (5, "l m n"),
    (6, "spark hadoop spark"),
    (7, "apache hadoop")
], ["id", "text"])
# Make predictions on test documents and print columns of interest.
prediction = model.transform(test)
selected = prediction.select("id", "text", "probability", "prediction")
for row in selected.collect():
    rid, text, prob, prediction = row
    print("(%d, %s) --> prob=%s, prediction=%f" % (rid, text, str(prob), prediction))
```

Number of Training Examples vs Accuracy

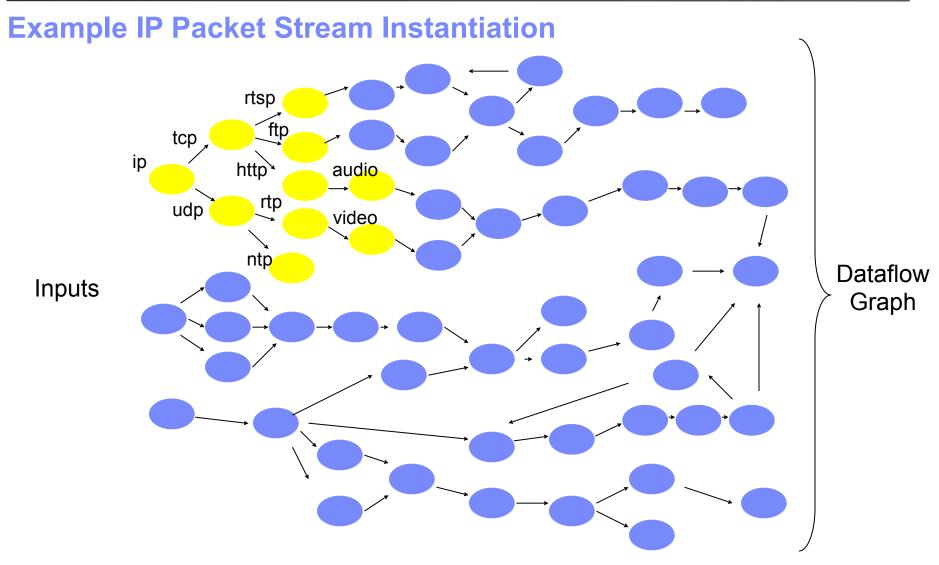






Stream Analyses Technical Challenges



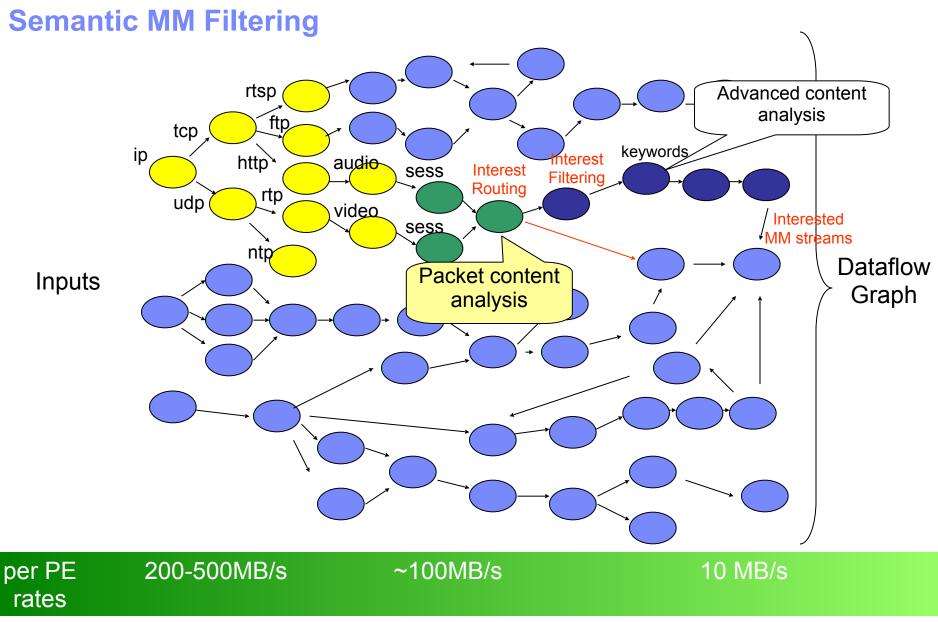


By IBM Dense Information Gliding Team

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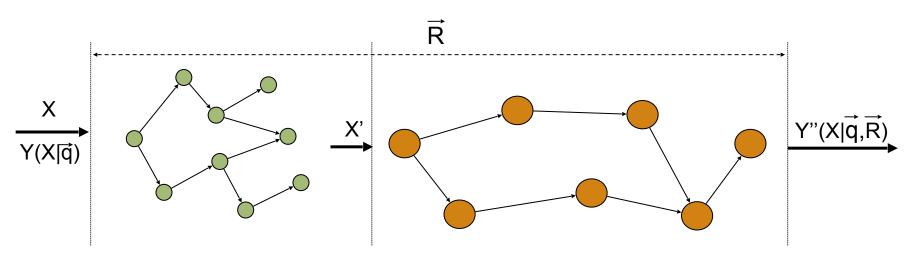


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Resource-Accuracy Trade-Offs



Configurable Parameters of Processing Elements to maximize relevant information:

Y''(X | q, R) > Y'(X | q, R),

with resource constraint.

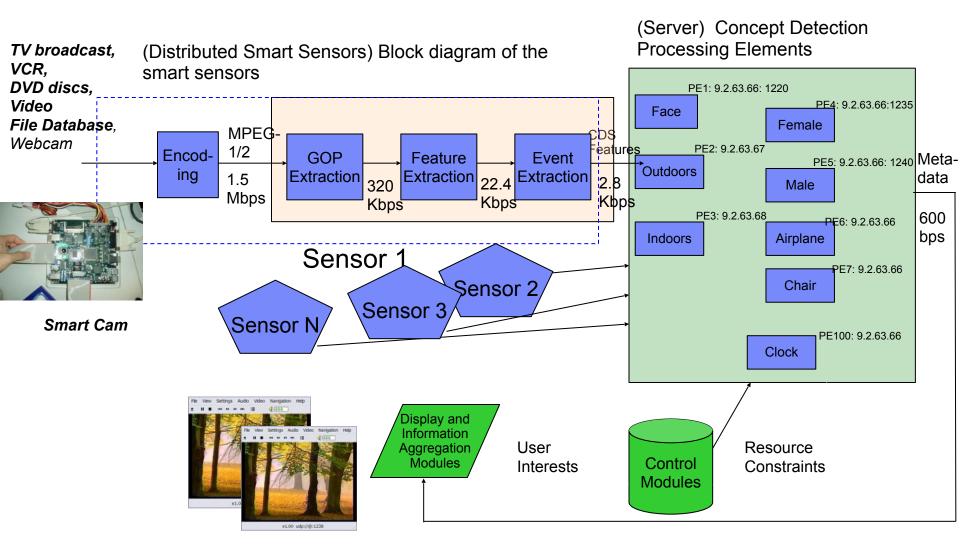
Required resource-efficient algorithms for:

<u>Classification</u>, <u>routing</u> and <u>filtering</u> of signal-oriented data: (audio, video and, possibly, sensor data)

- Input data X Queries q Resource R
 - Y(X | q): Relevant information
 - Y'(X | q, R) Y(X | q): Achievable subset given R



Example: Distributed Video Signal Understanding (Lin et al.)

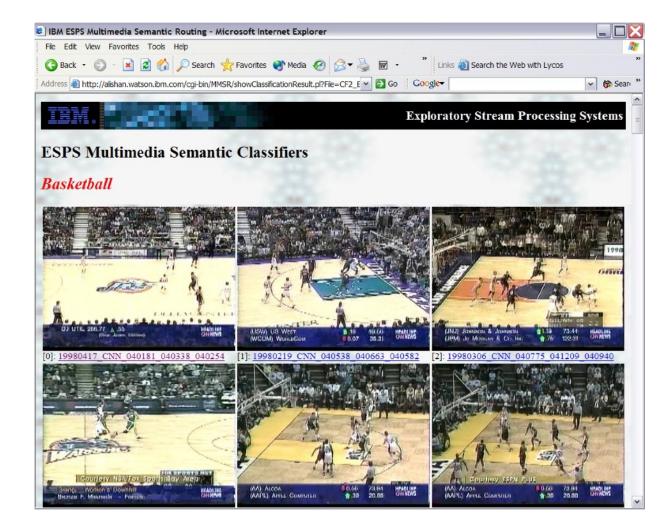


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Semantic Concept Filters



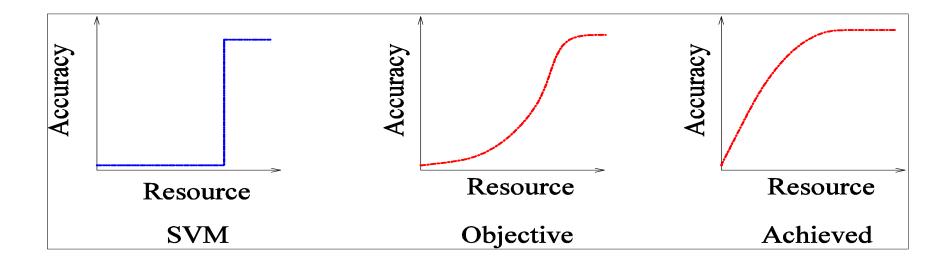


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Complexity Reduction Introduction

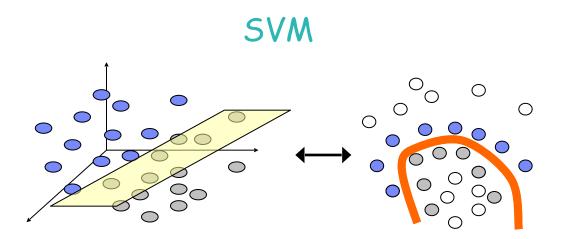
- Objective: Real-time classification of instances using Support Vector Machines (SVMs)
- · Computationally efficient and reasonably accurate solutions
- Techniques capable of adjusting tradeoff between accuracy and speed based on available computational resources





SVM formulation

- Given :
 - Training instances $\{\mathbf{x}_i\}$ with labels y_i
- Objective :
 - Find maximum margin hyperplane separating positive and negative training instances





Decision

- Score of unseen instance u_j : w $\cdot \phi(u_j)$
- In terms of Lagrangian multipliers

 $\sum_i lpha_i y_i k(x_i, u_j)$

- Computational Cost : O(n_{sv}d)
 - n_{sv} : Number of support vectors
 - -d: Dimensionality of each data instance



Problems

- Number of support vectors grows quasi-linearly with size of training set [Tipping 2000]
- Inner product with each support vector of dimensionality d expensive
 - Example TREC2003
 - Human : 19745 support vectors
 - Face : 18090
- High data rates(10Gbits/sec) means large number of abandoned data

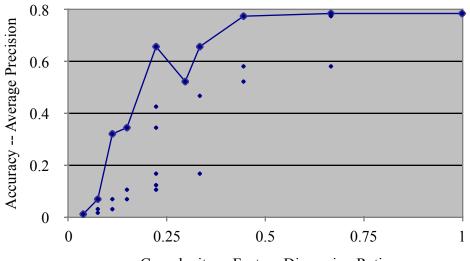


Example

- Processing Power 1 Ghz
- 10000 support vectors
- 1000 / 2 features per instance
- Order of at least 10^7 operations required per stream per sec
- Translates to less than 100 instances evaluated per sec with only one classifier

Naïve Approach I – Feature Dimension Reduction





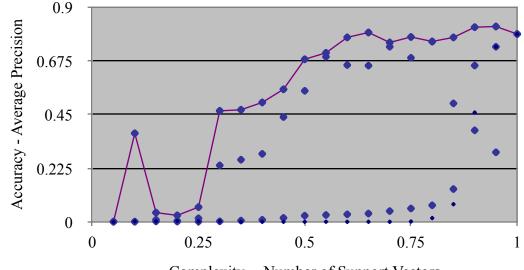
Complexity -- Feature Dimension Ratio

- Experimental Results for Weather_News Detector
- Model Selection based on the Model Validation Set
- E.g., for Feature Dimension Ratio 0.22, (the best selection of features are: 3 slices, 1 color, 2 texture selections), the accuracy is decreased by 17%.

Slice	Color	Texture	Feature Dimension Ratio	AP		
3	3	3	1	0.7861		
3	3	2	0.666666666	0.7861		
3	2	3	0.666666666	0.7757		
2	3	3	0.666666666	0.5822		
3	2	2	0.444444444	0.7757		
2	3	2	0.444444444	0.5822		
2	2	3	0.444444444	0.5235		
3	3	1	0.333333333	0.4685		
3	1	3	0.333333333	0.6581		
1	3	3	0.333333333	0.1684		
2	2	2	0.296296296	0.5235		
3	2	1	0.222222222	0.427		
3	1	2	0.222222222	0.6581		
2	3	1	0.222222222	0.1241		
2	1	3	0.222222222	0.3457		
1	3	2	0.222222222	0.1684		
1	2	3	0.222222222	0.1065		
2	2	1	0.148148148	0.0699		
2	1	2	0.148148148	0.3457		
1	2	2	0.148148148	0.1065		
3	1	1	0.111111111	0.3219		
1	3	1	0.111111111	0.0314		
1	1	3	0.111111111	0.07		
2	1	1	0.074074074	0.0318		



Naïve Approach II – Reduction on the Number of Support



Complexity -- Number of Support Vectors

- Proposed Novel Reduction Methods:
 - Ranked Weighting
 - P/N Cost Reduction
 - Random Selection
 - Support Vector Clustering and Centralization
- Experimental Results on Weather_News Detectors show that complexity can be at 50% for the cost of 14% decrease on accuracy



Weighted Clustering Approach

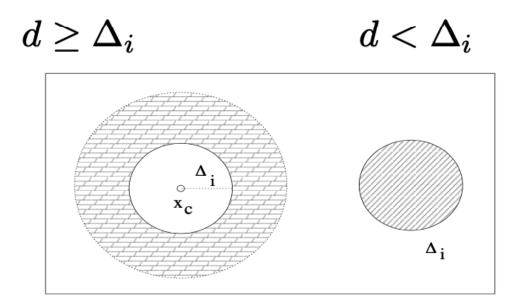
Basic steps

- Cluster support vectors
- Use cluster center as representative for all support vectors in cluster
- Determine scalar weight associated with each cluster center
- Use only cluster centers to score new instances



Cluster center weight (contd.)

- Choose γ i minimizing square of difference in scores over all ±i and d
- Sub-cases :





Using the weights

For every support vector in cluster

- Distance Δ_i known
- Two weights computed

Cumulative effect of all support vectors in clusters additive

- Δ_i because of various support vectors added up at center to simulate effect of all support vectors
- Δ_i sorted, weight arrays rearranged



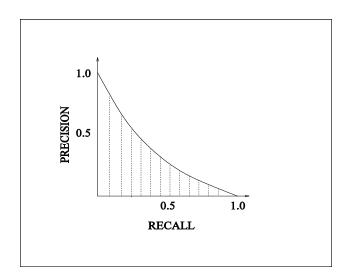
Experiments

- Datasets
 - TREC video datasets (2003 and 2005)
 - 576 features per instance
 - > 20000 test instances overall
 - MNist handwritten digit dataset (RBF kernel)
 - 576 features
 - 60000 training instances, 10000 test instances
- Performance metrics
 - Speedup achieved over evaluation with all support vectors
 - Average precision achieved



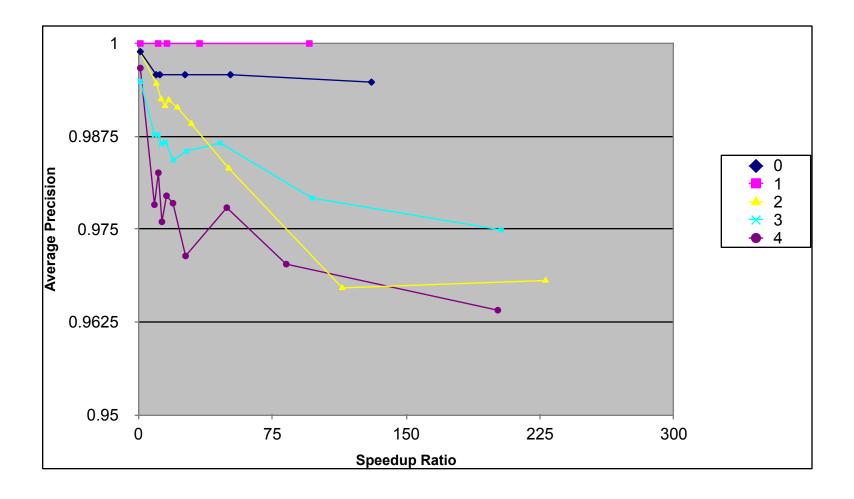


2 2 2 2 2 2 2 2 3 2



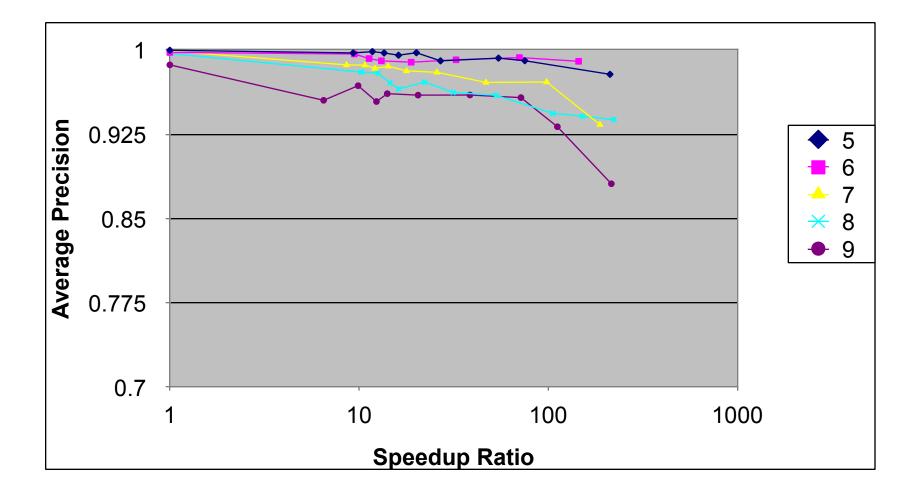


Results (Mnist 0-4)



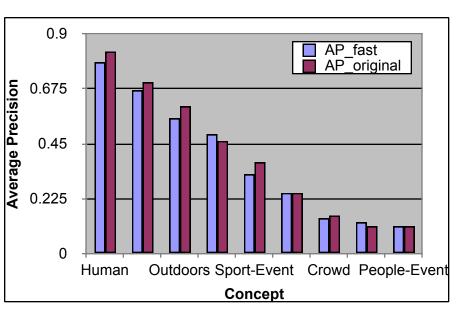


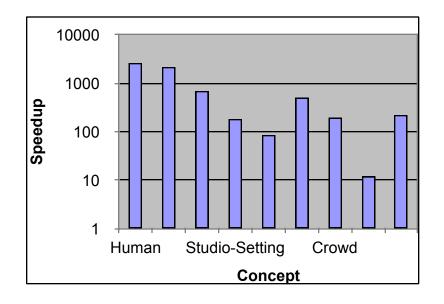
Results (Mnist 5-9)





Results (TREC 2003)







Summary of Complexity Reduction

- Techniques presented demonstrate reasonable performance in terms of both speedup and average precision over multiple concepts in datasets
- Speedups
 - MNist : All concepts at least 50 times faster with AP within 0.04 of original
 - TREC 2003: Eight out of nine concepts speedup greater than 80 times with AP within 0.05 of original
 - TREC 2005: APs in some cases along with speedup respectable
- APs of most concepts close to original APs



- Basic Concepts
 - Linking
 - Initializing StreamingContext
 - Discretized Streams (DStreams)
 - Input DStreams and Receivers
 - Transformations on DStreams
 - Output Operations on DStreams
 - DataFrame and SQL Operations
 - MLlib Operations
 - Caching / Persistence
 - Checkpointing
 - Accumulators, Broadcast Variables, and Checkpoints
 - Deploying Applications
 - Monitoring Applications
- Performance Tuning
 - Reducing the Batch Processing Times
 - Setting the Right Batch Interval
 - Memory Tuning
- Fault-tolerance Semantics

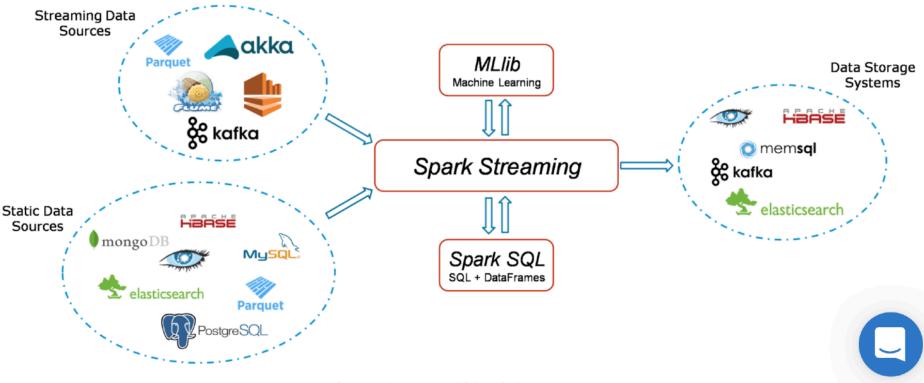












Einure Overview Of Snark Streaming

E6893 Big Data Analytics – Lecture 3: Big Data Analytics Algorithms

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Spark Streaming Example



First, we import StreamingContext, which is the main entry point for all streaming functionality. We create a local StreamingContext with two execution threads, and batch interval of 1 second.

```
from pyspark import SparkContext
from pyspark.streaming import StreamingContext
# Create a local StreamingContext with two working thread and batch interval of 1 second
sc = SparkContext("local[2]", "NetworkWordCount")
ssc = StreamingContext(sc, 1)
```

Using this context, we can create a DStream that represents streaming data from a TCP source, specified as hostname (e.g. localhost) and port (e.g. 9999).

```
# Create a DStream that will connect to hostname:port, like localhost:9999
lines = ssc.socketTextStream("localhost", 9999)
```

This lines DStream represents the stream of data that will be received from the data server. Each record in this DStream is a line of text. Next, we want to split the lines by space into words.

```
# Split each line into words
words = lines.flatMap(lambda line: line.split(" "))
# Count each word in each batch
pairs = words.map(lambda word: (word, 1))
wordCounts = pairs.reduceByKey(lambda x, y: x + y)
# Print the first ten elements of each RDD generated in this DStream to the console
wordCounts.pprint()
```



\$./bin/spark-submit examples/src/main/python/streaming/network_wordcount.py localhost 9999

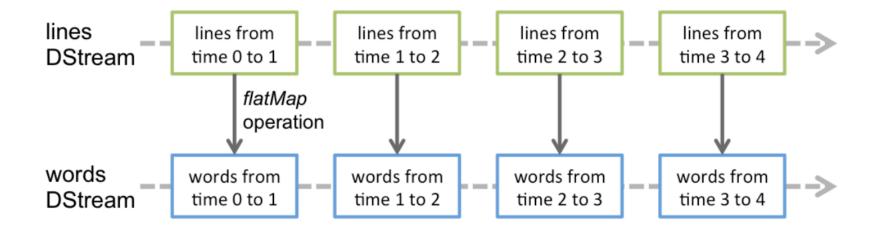
Then, any lines typed in the terminal running the netcat server will be counted and printed on screen every second. It will look something like the following.

	Scala Java Python						
<pre># TERMINAL 1: # Running Net cat</pre>	<pre># TERMINAL 2: RUNNING network_wordcount.py</pre>						
\$ nc -lk 9999	<pre>\$./bin/spark-submit examples/src/main/python/streaming/network_wordcount.py local host 9999</pre>						
hello world	····						
	Time: 2014-10-14 15:25:21						
	(hello,1) (world,1)						

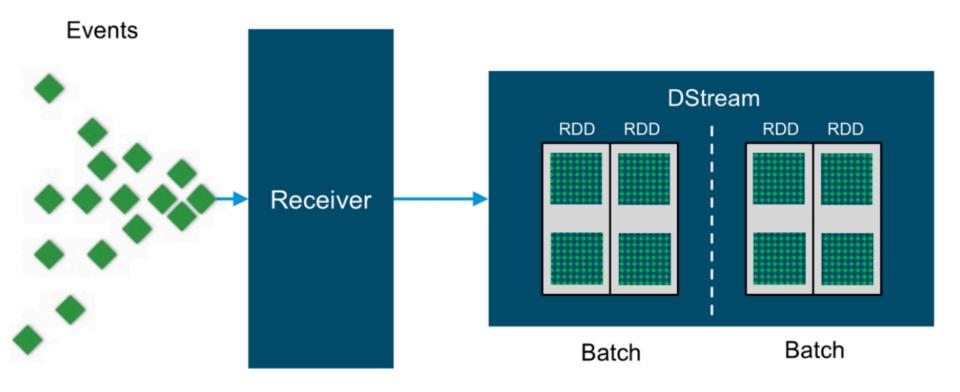




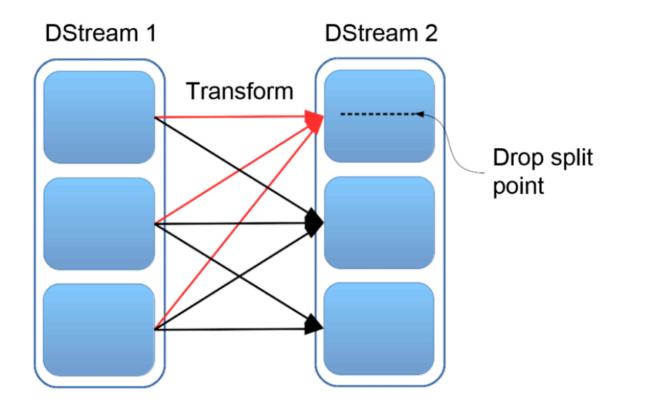




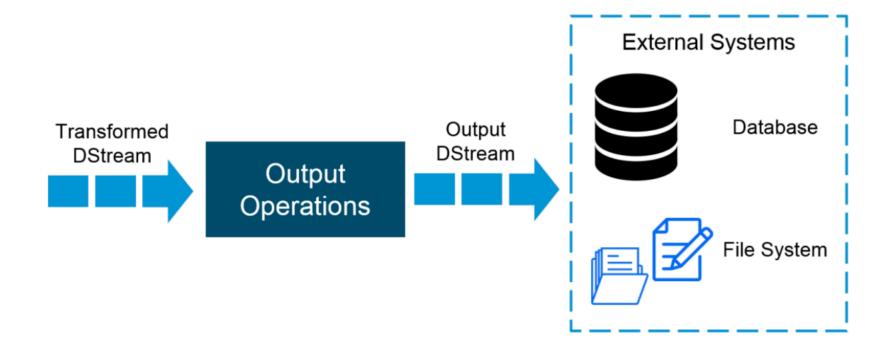




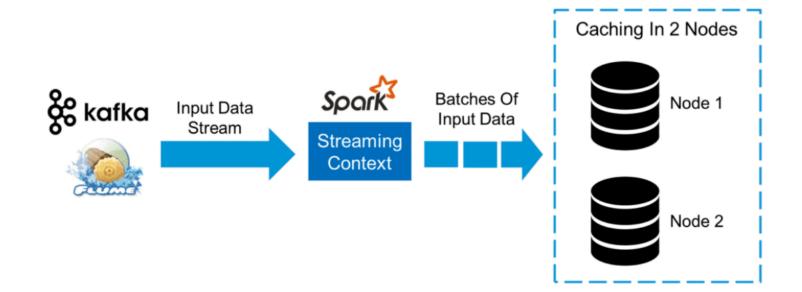














```
//Import the necessary packages into the Spark Program
import org.apache.spark.streaming.{Seconds, StreamingContext}
import org.apache.spark.SparkContext._
import java.io.File
object twitterSentiment {
def main(args: Array[String]) {
if (args. length < 4) {
System.err.println("Usage: TwitterPopularTags <consumer key> <consumer secret> " + "<access token> <access token secret>
System.exit(1)
StreamingExamples.setStreamingLogLevels()
//Passing our Twitter keys and tokens as arguments for authorization
val Array(consumerKey, consumerSecret, accessToken, accessTokenSecret) = args.take(4)
val filters = args.takeRight(args.length - 4)
// Set the system properties so that Twitter4j library used by twitter stream
// Use them to generate OAuth credentials
System.setProperty("twitter4j.oauth.consumerKey", consumerKey)
System.setProperty("twitter4j.oauth.accessTokenSecret", accessTokenSecret)
val sparkConf = new SparkConf().setAppName("twitterSentiment").setMaster("local[2]")
val ssc = new Streaming Context
val stream = TwitterUtils.createStream(ssc, None, filters)
```

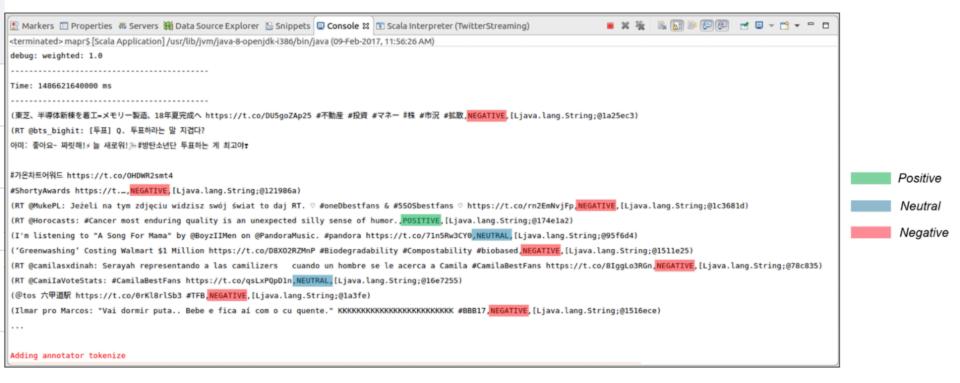


```
//Input DStream transformation using flatMap
val tags = stream.flatMap { status => Get Text From The Hashtags }
//RDD transformation using sortBy and then map function
tags.countByValue()
.foreachRDD { rdd =>
val now = Get current time of each Tweet
rdd
.sortBy(\_._2)
.map(x \Rightarrow (x, now))
//Saving our output at ~/twitter/ directory
.saveAsTextFile(s"~/twitter/$now")
//DStream transformation using filter and map functions
val tweets = stream.filter {t =>
val tags = t. Split On Spaces .filter(_.startsWith("#")). Convert To Lower Case
tags.exists { x => true }
val data = tweets.map { status =>
val sentiment = SentimentAnalysisUtils.detectSentiment(status.getText)
val tagss = status.getHashtagEntities.map(_.getText.toLowerCase)
(status.getText, sentiment.toString, tagss.toString())
data.print()
//Saving our output at ~/ with filenames starting like twitters
data.saveAsTextFiles("~/twitters","20000")
ssc.start()
ssc.awaitTermination()
}
}
```



Results:

The following are the results that are displayed in the Eclipse IDE while running the Twitter Sentiment Streaming program.



All the tweets are categorized into Positive, Neutral and Negative according to the sentiment of the contents of the tweets



See TA's instruction:

- Task 1: Clustering (35%)
- Task 2: Classification (35%)
- Task 3: Hadoop System Monitoring (30%)



- Start finding your teammates.
- Proposal (11/8/24) preparing about 5-7 pages of slides (each item 1/5 of the proposal score):
 - Goal novel? challenging?
 - Data 3Vs? New dataset? Existing dataset?
 - Methods planning of methodologies and algorithms? Feasible?
 - System an overview of system. What will be implemented?
 - Schedule what to achieve by what time, and by whom?



Example: Big Data Analytics & Al Application Areas



Graphen Core

Full-brain AI Platform and Knowledge Agents empower leaders across industries.



Graphen Finance

Utilize AI to predict risks, monitor operations, and find leads.



Graphen Drugomics

Al understanding and simulating Life Functions to develop drugs.



Graphen Genomics

Making human knowing Biologically Digitzed-Self, and enabling Personalized Treatment.



Graphen Automotive

Advanced AI Car Doctor and Assistant.



Graphen Robotics

Smarter Al Machines for Humans.



Graphen Energy

Al helps energy providers realize smart grids with sustainable energy.



TE 33

Graphen Security

Foundations help organizations with self-defense AI cybersecurity.

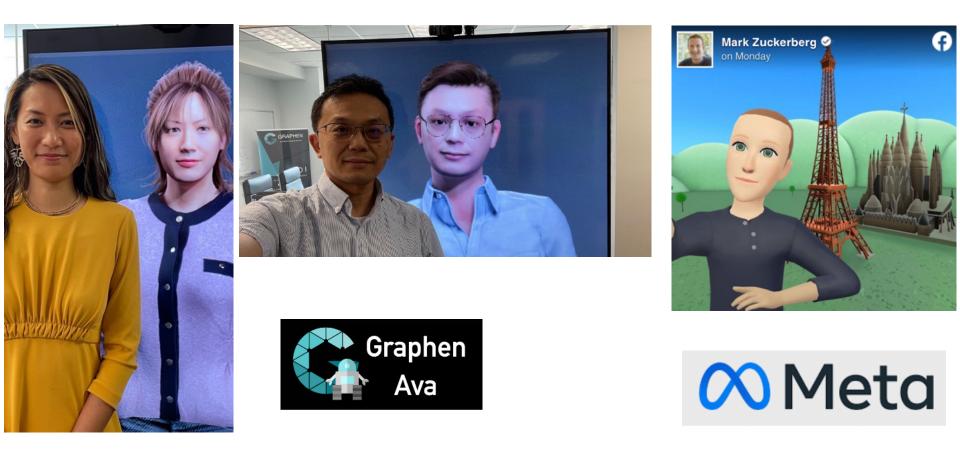


Area 1 'Cognitive Machine' Tasks List:

- A1: Deep Video Understanding (Visual + Knowledge) Face Recognition, Feeling Recognition, and Interaction
- A2: Deep Video Understanding (Language + Knowledge) Speech Recognition, Gesture Recognition, and Feeling Recognition
- A3: Deep Video Understanding Event and Story Understanding
- A4: Humanized Conversation Personality-Based Conversations
- A5: Autonomous Robot Learning of Physical Environment
- A6: Autonomous Task Learning via Mimicking
- A7: Digital Human Creation and Facial Expression
- A8: Digital Human Action
- A9: Digital Human Text-to-Audio, Lip Sync, and Audio-to-Text
- A10: Human and Digital Human Interactions
- A11: Feeling and Art Recognition
- A12: Creative Writing & Story Telling
- A13: Knowledge Learning & Construction
- A14: Dreams Simulating Brain functions while sleeping
- A15: Self-Consciousness, Ethics, and Morality



Digital Human Examples



https://www.graphen.ai/products/Ava.html

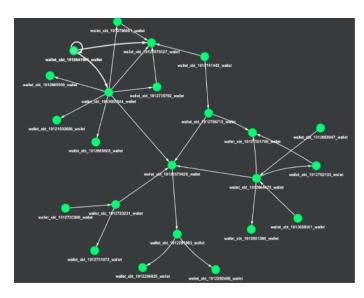


Area 2 'Finance Advisor' Tasks List:

- B1: Market Intelligence Constructing Financial Knowledge Graphs
- B2: Market Intelligence Company Environmental, Societal, and Governance Performance
- B3: Market Intelligence Event Linkage and Impact Prediction
- B4: Market Intelligence Alpha Generation from Alternative Sources
- B5: Advance KYC Customer Profiling based on Personality, Needs, and Value
- B6: Advanced KYC Customer Behavior Prediction
- B7: Investment Strategy AI Trader (Foreign Exchange)
- B8: Investment Strategy AI Trader (Stock Markets)
- B9: Investment Strategy Automatic Dynamic Asset Allocation
- B10: Customer Interaction Customer Communication Strategies
- B11: Customer Interaction Insurance Product Sales & Marketing Strategy
- B12: Automatic Story Telling for Marketing
- B13: Automatic Market Competition Analysis
- B14: Automatic Consumer Sales Leads Finding
- **B15: Human Capital Growth Recommendations**



Real-Time Fraud Analysis Examples



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Online Banks

Crypto Currencies



Credit Cards

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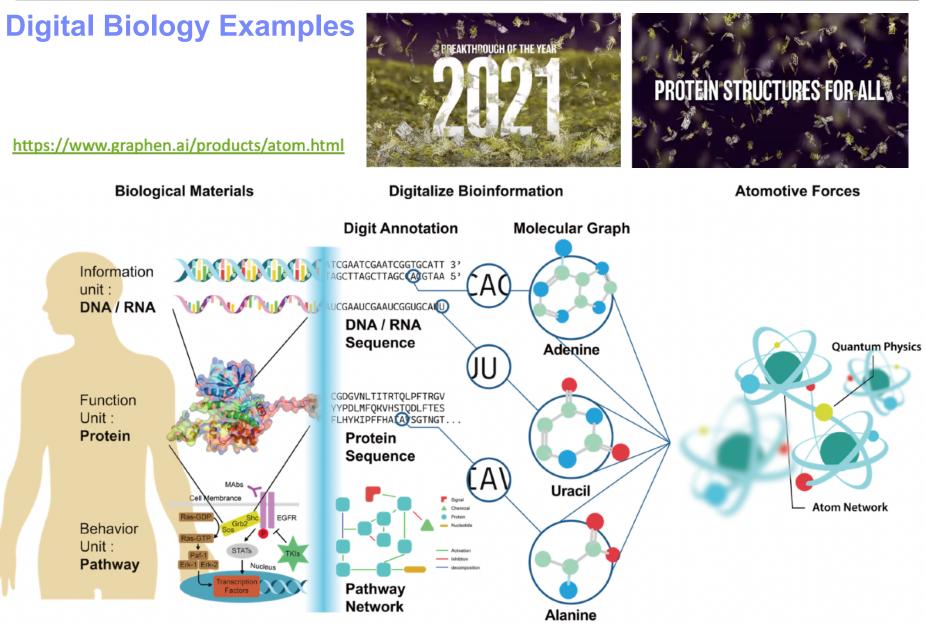
Area 3 'Healthy Life' Tasks List:

- C1: Precision Health Gene and Protein Analysis of Network, Pathway, and Biomarkers
- C2: Large-Scale System for Human Genome Analysis
- C3: Secure Patient Data
- C4: Medical Image Analysis
- C5: Drugable Targets for Precision Medicine
- C6: Virus Mutations and Function Prediction
- C7: Microbe and Disease Knowledge Graph
- C8: Disease Symptoms Knowledge Graphs

C9: Virtual Doctor

- C10: Knowledge Graphs for Gene Interaction and Disease Similarity
- C11: Biomedical Knowledge Construction and Extraction
- C12: Generating Gene Therapy
- C13: Molecular Drug Synthesis
- C14: Protein Interaction Predictor
- C15: Aging Impacts







Area 4 'Green Earth' Tasks List:

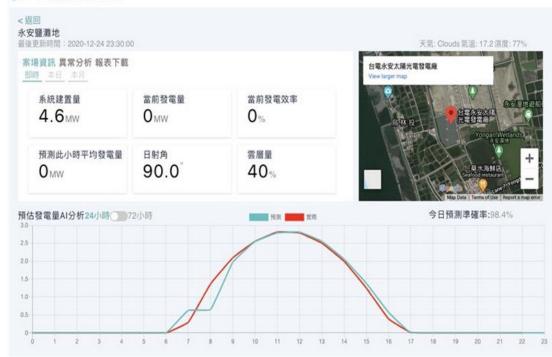
- D1: Distributed Solar Power Load Forecasting and Predictive Maintenance
- D2: Distributed Wind Power Load Forecasting and Predictive Maintenance
- D3: Power Flow Optimization
- D4: Smart Grid Pricing Strategy
- D5: Cybersecurity of Smart Grid
- D6: Stimulating Crop Growth
- D7: Electronic Car Sensing and Predictive Maintenance
- D8: Autonomous Driving
- D9: Smart City of Connected Cars
- D10: Social Policy Monitoring
- D11: International Relationships and Policy Monitoring
- D12: Mobile Cognition
- D13: AI Chip Design
- D14: Visual Exploration in Immersive Environment
- D15: Computer Vision Enhanced Immersive Environment



Green Earth Examples



Ganner Graphen 光電監測平台

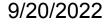


- Renewable Energy Prediction
- Power System Anomaly Detection
- Predictive Maintenance
- Dispatching System



FIRE AT PG&E'S TESLA BATTERY FACILITY

https://www.youtube.com/watch?v=9PTIqCCMX-0



E6895 Advanced Big Data Analytics — Lecture 1

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Questions?

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